

F A L L  
**Internet**

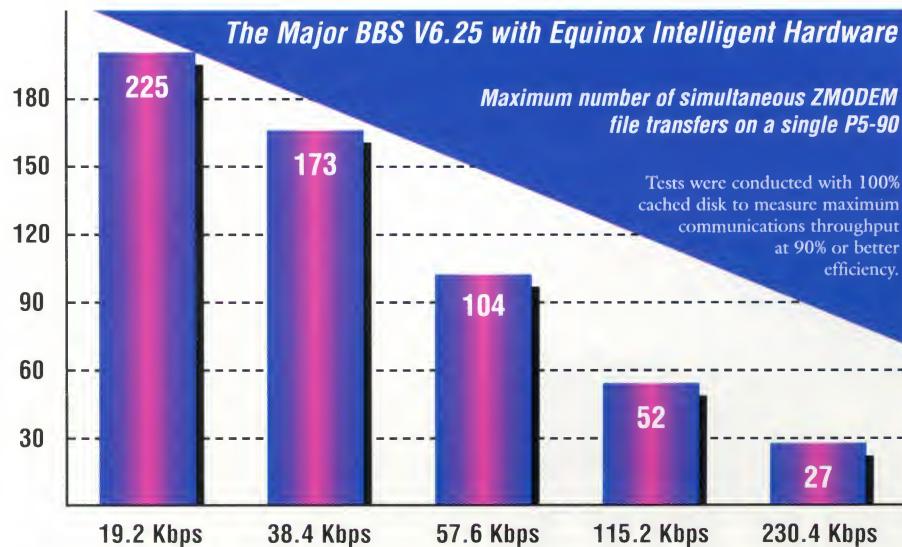


**World 94**

WASHINGTON HILTON & TOWERS  
WASHINGTON, DC  
DECEMBER 6-9, 1994

**FINAL  
PROGRAM  
AND  
SHOW  
DIRECTORY**

# Build a MAMMOTH Online Service from Your Desktop PC



## The power of teamwork

Galacticomm, Inc. (manufacturer of the world's leading online software) and Equinox Systems, Inc. (manufacturer of the world's highest performance multiport SuperSerial™ technology) have teamed up to bring you the most powerful online solution available today.

The Major BBS® Version 6.25 with the Intelligent Serial Kit is the only multi-user online platform to take advantage of intelligent multiport serial cards — delivering screaming I/O performance on a single 486 or Pentium computer.

## The power of performance

Maximize your system's performance with The Major BBS Intelligent Serial Kit. By offloading the nitty-gritty piping of data from the CPU to the intelligent cards, you can support over 200 simultaneous high-speed callers. Free up tremendous system resources, and give your system a major boost in overall throughput (over 590,000 aggregate CPS — way beyond the nearest competitor's of 285,000).



The Major BBS Intelligent Serial Kit is an expandable I/O subsystem that uses Equinox's new RISC-based SuperSerial Technology (SST). Capable of up to 920 Kbps speeds, the SST eliminates all bottlenecks from the communications hardware. And you gain the reliability of surge suppression on every pin of every port.

## The power of expansion

Each Intelligent Serial Kit includes a host controller card, 8- or 16-channel port modules, the intelligent software dri-

ver, all RJ45 cabling and adapters for modem connections, and complete documentation. You can add additional port modules and Intelligent Serial Kits as you need them. And non-intelligent hardware, such as GalactiBoards and GalactiBoxes, are still fully supported and 100% compatible.

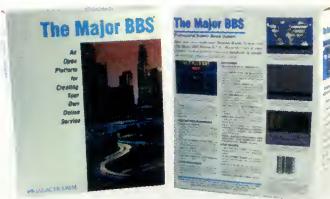
## The power of an open architecture

The software driver for The Major BBS Intelligent Serial Kit interfaces directly to the BBS's communication engine using the Galacticomm Custom Device Interface™ (GCDI). In the tradition of our open architecture, the GCDI lets third-party hardware and software developers create custom connectivity options for The Major BBS as plug-in DLLs.

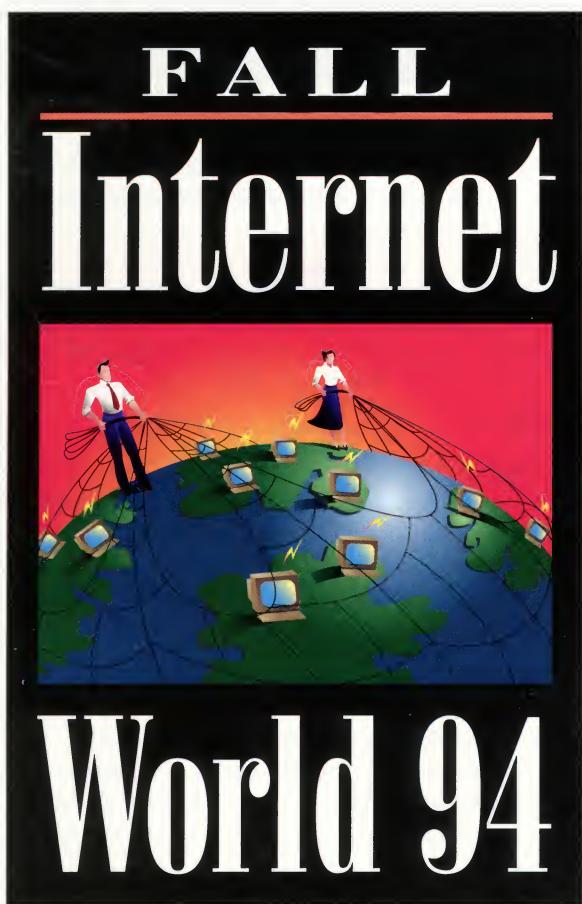
The GCDI also lays the foundation for our Internet Connectivity Option™ (ICO) — integrated Internet connectivity for a DOS platform BBS. ICO lets you reach an audience of over 30 million Internet users and provide Telnet, FTP, and World-Wide Web server support.

## More power to you

For more information, call us at 1-800-328-1128 (or 305-583-5990 outside the U.S. and Canada). The Major BBS Intelligent Serial Kit is available in 16-, 32-, 64-, 96-, and 128-line kits through Galacticomm and our Ambassador dealers. Each kit comes with a 5-year warranty and world-class support of two leading companies in the telecommunications industry.



**GALACTICOMM**  
Bringing your vision online



- 4 Conference-at-a-Glance**
- 7 Hotel Floor Plan**
- 8 Conference Program**
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- 27 Exhibitor Directory**

### Access to the Internet

Mecklermedia's Internet WorldNet™ will allow you free access to the Internet. Please stop by the Internet WorldNet™ in the exhibit hall (Access via UUNET).

Fall Internet World 94 would like to thank UUNET/AlterNet for providing the Internet WorldNet™ trade show network and T1 Internet Access.

UUNET/AlterNet provides a full range of Internet services, including dial-up, leased-line, Frame Relay, and ISDN access methods. Come see how our newly-expanded suite of services can work for you!

### Thank You

Mecklermedia would like to thank the following:

IBM for furnishing the systems and for making OS/2 Warp available for internet access.

IBM Personal Computers have been provided by IBM for the Internet WorldNet™ and the Hands-On Workshops.

Livingston Enterprises for providing routers for the Internet WorldNet™.

NetManage for providing Chameleon Software for the Internet WorldNet™ and Hands-On Training.

### Official Fall Internet World 94 Bookstore

The Internet World Bookstore offers a large selection of computer books, including new releases, hard-to-find titles, and books recommended by tutorial instructors and conference speakers.

Many popular authors are making scheduled appearances to autograph their works and chat with YOU! A 10% discount is offered on all purchases. World-wide shipping is available.

Managed by Computer Literacy Bookshops, the official Fall Internet World 94 Bookstore is located in Booth #920.

# AT-A-GLANCE

TUESDAY, DECEMBER 6, 1994

## PRECONFERENCE WORKSHOPS

**1a**

9:00 am-12:00 pm

Internet  
Basics  
Part 1

Jefferson West

**1b**

1:30 pm-4:30 pm

Internet  
Basics  
Part 2

Jefferson West

**2**

9:00 am-4:30 pm  
Commercial  
Web  
Development

Jefferson East

**3**

9:00 am-4:30 pm  
Trouble  
Shooting  
Networks

Lincoln West

**4**

9:00 am-12:00 pm  
Internet  
Interfaces and  
Connectivity  
Options

Lincoln East

**5**

1:30 pm-4:30 pm  
Assembling  
an Internet  
Toolkit

Lincoln East

**6**

9:00 am-12:00 pm  
Internet for  
Academia

Monroe West

**7**

1:30 pm-4:30 pm  
Executive  
Quickstart

Monroe West

WEDNESDAY, DECEMBER 7, 1994

## CONFERENCE SESSIONS

9:00 am-9:15 am

### WELCOME

*International Ballroom Center*

9:15 am-10:00 am

### KEYNOTE: THE INTERNET IS THE INFORMATION HIGHWAY

**A**

EXECUTIVE  
ENTREPRENEUR

*International  
Ballroom West*

**A1**

10:30 am-11:10 am

Customer  
Market  
Research

**B**

INTERNET  
UTILIZATION

*International  
Ballroom East*

**B1**

10:30 am-11:10 am

Introduction  
to Mosaic

**C**

INTERNET  
TECHNICAL

*Monroe*

**C1**

10:30 am-11:10 am

TCP/IP  
Networking  
with PC's

**D**

INTERNET  
VILLAGE

*Georgetown East*

**D1**

10:30 am-11:10 am

Internet for  
the Disabled  
Discussion

**E**

INTERNET  
PUBLISHING

*Georgetown West*

**E1**

10:30 am-11:10 am

Values,  
Acculturation,  
Acceptance

**D2**

11:20 am-12:00 pm

Internet for  
the Disabled

**E2**

11:20 am-12:00 pm

Quality  
Assurance,  
Validation of  
Information

**C2**

11:20 am-12:00 pm

Methods in  
Developing  
Enterprise  
Data Net-  
work

**C3**

1:30 pm-2:10 pm

Internet  
Security :  
Policies &  
Mechanisms

**D3**

1:30 pm-2:10 pm

What  
Community  
Leaders Need  
to Know About  
Internet

**E3**

1:30 pm-2:10 pm

Publishing  
With  
Internet-  
Works

**C4**

2:20 pm-3:00 pm

Firewalls &  
Security, Pt.1

**D4**

2:20 pm-3:00 pm

Maryland  
Project  
Sailor

**E4**

2:20 pm-3:00 pm

Digital  
Libraries

**C5**

3:30 pm-4:10 pm

Firewalls &  
Security, Pt2

**D5**

3:30 pm-4:10 pm

Community  
Freenets  
Panel

**E5**

3:30 pm-4:10 pm

Subscriber  
Relations

**C6**

4:20 pm-5:00 pm

Firewalls &  
Security, Pt 3

**D6**

4:20 pm-5:00 pm

Community  
Networking

**E6**

4:20 pm-5:00 pm

Future  
Newspaper  
Publishing

## EXHIBIT HALL HOURS

■ Tuesday, December 6

4:00 pm-6:30 pm

■ Wednesday, December 7

10:00 am-6:00 pm

■ Thursday, December 8

10:00 am-5:00 pm

# AT-A-GLANCE

THURSDAY, DECEMBER 8, 1994

## CONFERENCE SESSIONS

9:00 am-9:40 am

### KEYNOTE: INTERNET PUBLISHING: TODAY AND TOMORROW; PROMULGATIONS AND PROGNOSTICATIONS

International Ballroom Center

**A**  
INTERNET ENTREPRENEUR  
Jefferson

**A7**  
9:50 am-10:30 am  
Reengineering Business

**A8**  
11:20 am-12:00 pm  
Internet as Media

**A9**  
1:30 pm-1:50 pm  
The UnCover Company

**A10**  
1:50 pm-2:10 pm  
MarketFAX

**A11**  
2:20 pm-2:40 pm  
Security APL

**A12**  
2:40 pm-3:00 pm  
Galacticomm

**A13**  
3:30 pm-3:50 pm  
Worldview Systems

**A14**  
3:50 pm-4:10 pm  
MKS

**A15**  
4:20 pm-5:00 pm  
Electronic Commerce

**B**  
INTERNET UTILIZATION  
International Ballroom East

**B7**  
9:50 am-10:30 am  
Intelligent Information Agents

**B8**  
11:20 am-12:00 pm  
Infobots & Mailbots

**B9**  
1:30 pm-2:10 pm  
Federal BBS

**B10**  
2:20 pm-3:00 pm  
Federal BBS: Problems, Issues

**B11**  
3:30 pm-4:10 pm  
New York in the Global Village

**B12**  
4:20 pm-5:00 pm  
Communicating with Congress

**C**  
INTERNET TECHNICAL  
International Ballroom West

**C7**  
9:50 am-10:10 am  
Macintosh Internet Tools

**C8**  
11:20 pm-12:00 pm  
The Home-Page Model

**C9**  
1:30 pm-2:10 pm  
ISDN: Equipment & Services

**C10**  
2:20 pm-3:00 pm  
ISDN Internet Services

**C11**  
3:30 pm-4:10 pm  
ISDN User Experiences

**C12**  
4:20 pm-5:00 pm  
ISDN Status and Potential

**D**  
INTERNET VILLAGE  
Lincoln

**D7**  
9:50 am-10:30 am  
Privacy in Cyberspace

**D8**  
11:20 am-12:00 pm  
Privacy in Wisconsin

**D9**  
1:30 pm-2:10 pm  
Internet Literacy

**D10**  
2:20 pm-3:00 pm  
Internet: Culture Clash or Unity?

**D11**  
3:30 pm-4:10 pm  
Digital Freedom Network

**D12**  
4:20 pm-5:00 pm  
Internet Ethics Panel

**VENTURE CAPITAL FORUM**  
Monroe

9:00 am-5:00 pm  
ALL DAY FORUM— See page 13 for complete details.

**8**

9:00 am-4:30 pm  
Purchasing Over the Internet  
Jefferson West

**10**

9:00 am-12:00 pm  
Cost Justifying the Internet  
Chevy Chase

**12**

9:00 am-12:00 pm  
Getting Your Business Plan Read  
Dupont

**14**

*FEWER  
OUT  
MEETING  
Speaker*

9:00 am-12:00 pm  
Free and Low-Cost Federal Info Online  
Lincoln East

**16**

9:00 am-12:00 pm  
Training End-Users  
Lincoln West

**18**

*LAB  
IN CENTER*

9:00 am-12:00 pm  
Hands On: Intro to Mosaic  
Monroe West

**20**

1:30 pm-4:30 pm  
Hands On: Medical  
Monroe East

**21**

9:00 am-11:00 am  
Using MecklerWeb to Reach the Internet Marketplace  
Edison

*Never enough bedsats*

FRIDAY, DECEMBER 9, 1994

*No Tea*

## POSTCONFERENCE WORKSHOPS

**9**

9:00 am-4:30 pm  
Mining the Internet  
Jefferson East

**11**

1:30 pm-4:30 pm  
Win Friends, Influence Customers  
Lincoln West

**13**

1:30 pm-4:30 pm  
Building Corporate-Wide Internet Clones  
Dupont

**15**

*LA*

1:30 pm-4:30 pm  
Applications of Networked Hypermedia  
Lincoln East

**17**

1:30 pm-4:30 pm  
Hands On: Creating Home Pages with HTML  
Monroe West

**19**

*LA*

9:00 am-12:00 pm  
Hands On: Legal  
Monroe East

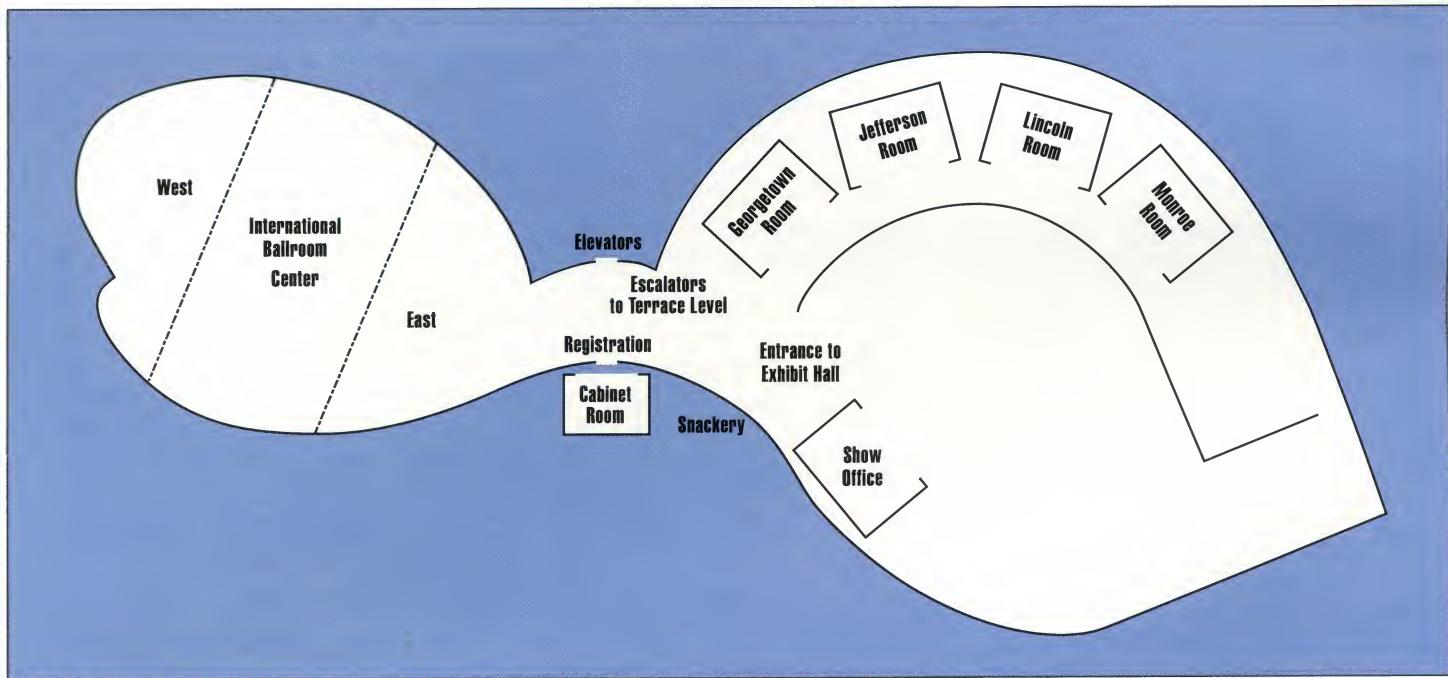
**21**

9:00 am-11:00 am  
Using MecklerWeb to Reach the Internet Marketplace  
Edison

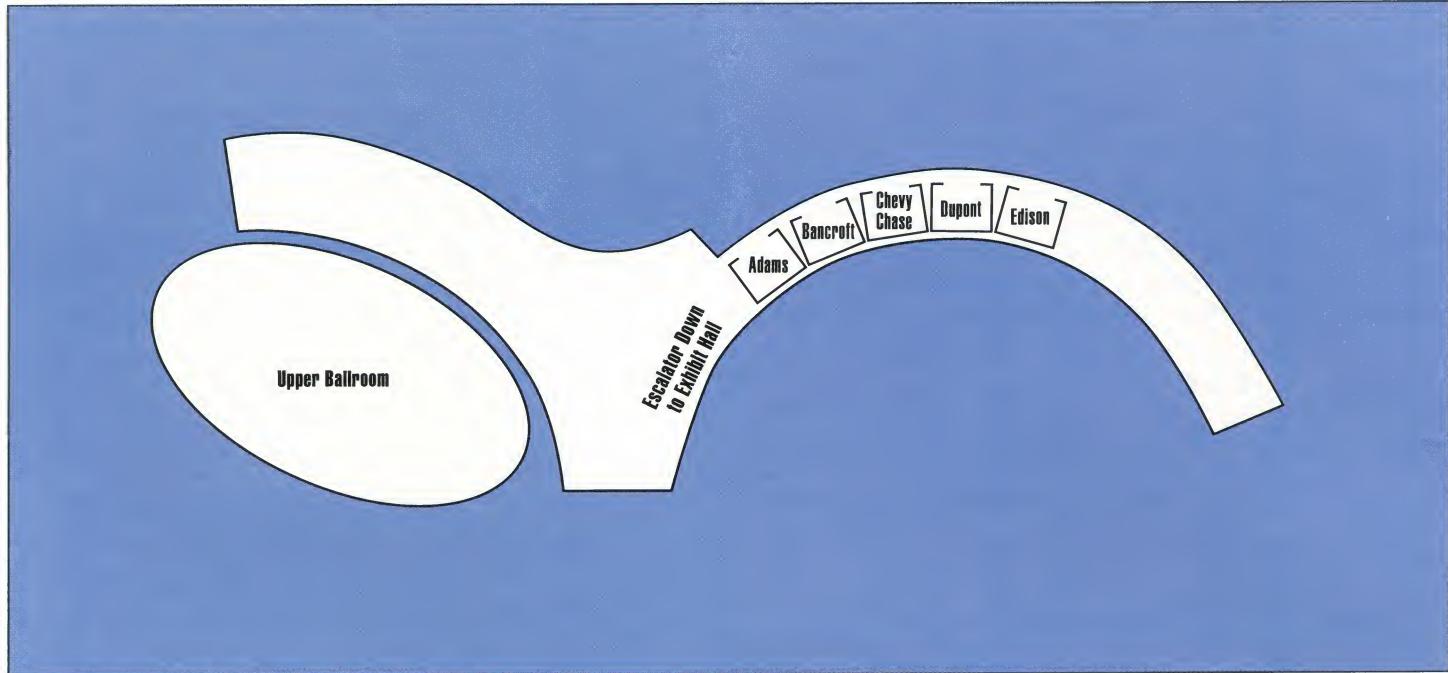
*good  
crowd*

# HOTEL FLOOR PLAN

## Concourse Level



## Terrace Level



# NOV\*IX Connects Everybody to the Internet in Minutes



## All You Need to Access the Internet and TCP/IP Hosts From Any NetWare Client

Now with Firefox's NOV\*IX for Internet, NetWare clients can cruise the Internet and access TCP/IP hosts without a TCP/IP stack on their workstation.

NOV\*IX for Internet, an NLM, installs in minutes on your NetWare server. Because it is concurrent user licensed, NOV\*IX access and applications are shared by any NetWare client.

NOV\*IX for Internet provides Enhanced NCSA Mosaic, Gopher utilities, news reader facilities and E-mail. NOV\*IX VT220 terminal emulation and ftp are also provided along with a WINSOCK API for use with compliant third-party applications.

All Firefox NOV\*IX for NetWare products provide important benefits including:

- NOV\*IX NLM - No TCP/IP stacks to install on clients
- Choice of IP address methods
- Easy to Install - Services available to many in minutes
- Controlled Security - Restricts unauthorized access
- Centralized installation, management and security



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**PRECONFERENCE 1A**

(can be taken as a full day  
w/1B or alone as a half day)

**Jefferson West**

9:00 a.m.-12:00 p.m.

**Internet Basics, Part 1**

Andrew Kantor  
Associate Editor,  
INTERNET WORLD Magazine

Eric Berlin  
Columnist,  
INTERNET WORLD Magazine

**OVERVIEW:** What exactly is the Internet? How do you get on? What can you do once you're there? These basic questions often go unanswered. But no longer. You'll learn everything you ever wanted to know about how the Internet started, where it's going, and why people are so excited about it. Want to go along for the ride? We'll show you how.

**PRECONFERENCE 1B**

(can be taken as a full day  
w/1A or alone as a half day)

**Jefferson West**

1:30 p.m.-4:30 p.m.

**Internet Basics, Part 2**

Andrew Kantor  
Associate Editor,  
INTERNET WORLD MAGAZINE

Eric Berlin  
Columnist,  
INTERNET WORLD MAGAZINE

**OVERVIEW:** Based on a continuation of Preconference 1A, this time we'll go into what you can do on the Internet and how to do it: electronic mail, newsgroups, file retrieval, searching for information — and everything you need to surf the net.

**PRECONFERENCE 2**

(full day)

**Jefferson East**

9:00 a.m.-4:30 p.m.

**Commercial Web Development**

Michael Bauer  
President, The Internet Group

Jayne Levin  
Editor, THE INTERNET LETTER

Chris Vandenberg  
Worldwide OEM Sales Manager,  
Rockwell Network Systems

**OVERVIEW:** This workshop will help managers learn how to add value to their organizations by using the Internet as a new sales, marketing, distribution, and customer support channel. We will compare different systems for delivering information to customers, such as Gopher and the WorldWideWeb.

**PRECONFERENCE 3**

(full day)

**Lincoln West**

9:00 a.m.-4:30 p.m.

**Trouble Shooting Networks**

Peter Schmidt  
President,  
Midnight Networks Inc.

**OVERVIEW:** This class will focus on "tricks of the trade" for tracking down problems with networks such as inability to connect to a remote host, mail problems, security issues, DNS problems, etc. Methodology for tracking down problems and responding to them will be presented with Unix commands used for specific examples.

**PRECONFERENCE 4**

(half day)

**Lincoln East**

9:00 a.m.-12:00 p.m.

**Internet Interfaces and Connectivity Options**

Howard McQueen  
President,  
McQueen & Associates

Jean DeMatteo  
Vice President, Educational Services, McQueen & Associates

**OVERVIEW:** This half-day course provides an in-depth perspective on the technology requirements and issues associated with providing Internet access throughout an organization. We will explore a variety of methods for providing users with appropriate tools to "mine" the wealth of Internet resources.

**PRECONFERENCE 5**

(half day)

**Lincoln East**

1:30 p.m.-4:30 p.m.

**Assembling an Internet Toolkit**

Linda Zimmer  
President, Telegraph Landing

William Thomassen  
Internet Consultant,  
Telegraph Landing

**WHO SHOULD ATTEND:** This workshop will target users who are: just getting started or about to get started on the Internet; interested in becoming directly connected to the Internet; and those already connected, but wish to round out their supply of Internet and information handling tools.

**PRECONFERENCE 6**

(half day)

**Monroe West**

9:00 a.m.-12:00 p.m.

**Internet for Academia**

Phil Kostenbader  
Systems Coordinator,  
Lafayette College

Tim Cordell  
Professor of Music, Edinboro University of PA

**OVERVIEW:** Attendees will learn about key resources on the Internet that support higher education and about software tools available to find additional resources of interest. Non-technical information about how to set up a Gopher or Mosaic server as well as an up-to-the-minute report on cutting edge tools for information retrieval will be offered.

**PRECONFERENCE 7**

(half day)

**Monroe West**

1:30 p.m.-4:30 p.m.

**Executive Quickstart**

Jane Dysart  
Dysart & Jones Associates

Ulla de Stricker  
de Stricker & Associates

**OVERVIEW:** Learn to shorten your planning process and get a concise orientation to the issues and practices you need to know about. You'll get a list of questions on planning, pointers and guidance others have found useful, and examples of successful business applications.

**Conference Tapes and CD-ROMs for Sale**

"Audio Recording Services" and "Multimedia Marketing" will be located in the Registration Area on the Terrace Level. "Audio Recording Services" will be selling the Fall Internet World'94 conference proceedings on audio cassette and "Multimedia Marketing" will have the proceedings available for sale on CD-ROM.

**Sponsorship**

IBM Thursday, December 8  
Mid-Morning  
Coffee Break

## CONFERENCE WELCOME AND INTRODUCTION

**International  
Ballroom Center**

9:00 a.m. - 9:15 a.m.  
Nancy Melin Nelson  
Conference Program Chair

## KEYNOTE SESSION

**International  
Ballroom Center**

9:15 a.m.-10:00 a.m.  
**The Internet IS the  
Information Highway**

James Clark  
Chairman and CEO, Mosaic  
Communications Corporation  
10:00 a.m.-10:30 a.m.  
**Coffee Break**

## INTERNET ENTREPRENEUR TRACK A

**International  
Ballroom West**

Moderator: Ken Lane,  
Information Today

### Session A1

10:30 a.m.-11:10 a.m.  
**Doing Customer  
Market Research in  
the 21st Century**

Deborah Buckley  
PC Business Unit,  
Digital Equipment Corporation  
This session will reveal the  
approach many companies have  
already adopted to utilize the  
Internet as a Primary Market  
Research Tool to take business  
into the 21st Century.

### Session A2

11:20 a.m.-12:00 p.m.  
**Impact of Internet  
on Buying: History,  
Trends & Future**

Bill Melton  
Founder & CEO, CyberCash, Inc.  
Here is detailed information  
based on a study of eight years  
of selling through both traditi-  
onal channels and via the  
Internet including the use of  
a WorldWideWeb server.

12:00 p.m.-1:30 p.m.  
**Break**

Moderator: Jill Ellsworth

### Session A3

1:30 p.m.-2:10 p.m.  
**Advertising on  
the Internet**

Jeffrey Dearth  
CEO, The Electronic Newsstand  
Here are some tips on what  
you can do to develop a poten-  
tial and active customer base  
without aggravating and  
offending users.

### Session A4

2:20 p.m.-3:00 p.m.  
**Economic Development  
—Reaching out to  
Rural America**

J. Paul Holbrook  
Manager of Network Services,  
CICNet, Inc.

Changes in lifestyles, surround-  
ings, consumption patterns and  
even our culture can be expect-  
ed as the National Information  
Infrastructure evolves. The  
focus of the comments in this  
presentation will highlight  
economic development and  
business opportunities based  
on rural communities which  
are likely to evolve within the  
next few years.

3:00 p.m.-3:30 p.m.  
**Coffee Break**

### Session A5

3:30 p.m.-4:10 p.m.  
**Financing Entrepreneurs**

Don Gooding  
Research Partner, Accel Partners  
The Internet is a hot area of  
interest for venture capitalists  
and other private sources of  
financing. Learn which Internet  
entrepreneurs have succeeded  
and how they did this. Find out  
what venture capitalists are  
looking for now.

### Session A6

4:20 p.m.-5:00 p.m.

**Leveraging Hypermedia  
and WWW for Business  
Exposure**

Michael Bauer  
President, The Internet Group

Chris Vandenberg  
Worldwide OEM Sales Manager,  
Rockwell Network Systems

If you seek a practical guide that  
covers the impact of a well-  
designed WorldWideWeb server,  
the resources you need to devel-  
op it, and helpful design tips,  
this session is for you.

Moderator: Steven Arnold  
Technology Assessment &  
Information Engineering

### Session B3

1:30 p.m. - 2:10 p.m.  
**On the Net: What's New?**

P. Michael McCulley  
President, GENESIS  
Information Services

Keeping up with the surging  
Internet is a constant challenge.  
Which new mailing lists are hot  
and what web and FTP sites are  
changed daily? Find out here.

### Session B4

2:20 p.m.-3:00 p.m.  
**Music on the Internet**

Karl Jacob  
Chief Technical Officer,  
On Ramp, Inc.

Take a guided tour with former  
MTV VJ Adam Curry of his  
musical view of the net and  
listen to his predictions for the  
musical future.

3:00 p.m.-3:30 p.m.  
**Coffee Break**

## INTERNET UTILIZATION TRACK B

**International  
Ballroom East**

Moderator: Joan Maier McKean,  
National Oceanic & Atmospheric  
Administration

### Session B1

10:30 a.m.-11:10 a.m.  
**Introduction to Mosaic**

David Sachs  
Assistant Dean, Pace University

Henry Stair  
Senior Consultant,  
Mycroft Information

The introduction of point-and-  
click windowed type tools has  
caught the imagination of the  
Internet community and beyond.  
At this session, participants  
will learn what Mosaic is, where  
to get it, how it may be used,  
and where it is going.

### Session B2

11:20 a.m.-12:00 p.m.

**The WorldWide Web**

David Rosenlund  
Director of Product Marketing,  
Process Software Corporation

This conference session will  
explore the many advantages  
W3 has to offer and provide the  
road map to the best way to gain  
access to and utilize W3. Specifi-  
c areas of discussion will  
include: Building a World-  
WideWeb Server; Security and  
the Web, Server Alternatives,  
and Client Alternatives.

12:00 p.m.-1:30 p.m..

**Break**

### Session B5

3:30 p.m.-4:10 p.m.  
**Internet Games**

Rawn Shah  
System Consultant, RTD  
Systems & Networking, Inc.

Games have been a social  
phenomena on the Internet for  
many years now. This will be a  
presentation on what games are  
available and a brief history of  
these games, and the people,  
culture and socializing within.

### Session B6

4:20 p.m.-5:00 p.m.  
**Electronic Journals**

John Pierce  
Electronic Publishing Specialist,  
OCLC

With the cost of print publica-  
tions skyrocketing and the  
average library's serial budget  
declining, many publishers are  
looking to the electronic pub-  
lication venue to save their  
place in serial collections.

## INTERNET TECHNICAL TRACK C

### Monroe

Moderator: Michael Neubarth,  
Editor, INTERNET WORLD  
MAGAZINE

#### Session C1

10:30 a.m.–11:10 a.m.

#### TCP/IP Networking with PCs

Rawn Shah  
System Consultant, RTD  
Systems & Networking, Inc.

The enormous population of PC users are driving into the Internet tunnel, only few with an understanding of what to expect. This presentation is an overview of TCP/IP software for PC and Macintosh-based computers. It will cover a brief explanation of network device drivers and driver protocols such as NDIS, ODI, Packet Drivers and the Macintosh LLCs, protocol stacks for TCP/IP on PCs and MacTCP, commercial and public domain software packages, and communications standards such as the Windows Sockets API.

#### Session C2

11:20 a.m.–12:00 p.m.

#### Practical Methods in Developing the Enterprise Data Network

Douglas Nicklow  
Network Specialist, Mine Safety  
Appliances Company

Learn first hand how one company faced the problems that resulted from moving toward client-server technologies and network computing. The concepts utilized involve treating legacy systems and technologies not as holdover but rather as foundations on which to build. The concepts utilized involve treating legacy systems and technologies not as holdover but rather as foundations on which to build.

12:00 p.m.–1:30 p.m.

#### Break

Moderator: Harry Haramis,  
Network Engineer, Cohesive  
Systems

#### Session C3

1:30 p.m.–2:10 p.m.

#### Internet Security: Policies and Mechanisms

Marcus Ranum  
Senior Scientist, Trusted  
Information Systems, Inc.

This presentation will describe some of the risks of Internet connectivity, and some of the technologies that can be used to reduce those threats. Related topics such as Internet firewalls, viruses, trojan horses, and password sniffers will be discussed.

#### Session C4

2:20 p.m.–3:00 p.m.

#### Internet Firewalls & Security, Pt. 1

Harry Haramis  
Network Engineer,  
Cohesive Systems

Dave Grissom  
Director of Business Development,  
Cohesive Systems

Learn about security policies now in place at other companies including details about packet filtering, proxy services, Unix system security and authentication procedures.

3:00 p.m.–3:30 p.m.

#### Coffee Break

#### Session C5

3:30 p.m.–4:10 p.m.

#### Internet Firewalls & Security, Pt. 2

Harry Haramis  
Network Engineer, Cohesive  
Systems

Dave Grissom  
Director of Business Development,  
Cohesive Systems

What are firewalls? And how can you effectively design one? Consider these options: a single-router connection; a dual-homed gateway connection; a DMZ segment connection; and an air-gap connection in this session. What's best for your organization?

## Session C6

4:20 p.m.–5:00 p.m.

#### Internet Firewalls & Security, Pt. 3

Harry Haramis  
Network Engineer, Cohesive  
Systems

Dave Grissom  
Director of Business Development,  
Cohesive Systems

Listen first to commercial and "do it yourself" firewall products and then query the experts about your own company needs.

## INTERNET VILLAGE TRACK D

### Georgetown East

Moderator: Michael Paciello,  
Digital Equipment Corp.

#### Session D1

10:30 a.m.–11:10 a.m.

#### Internet for the Disabled Discussion

Harry Murphy  
Founder & Director, Center  
on Disabilities, CSUN

The Universal Access Project, if accepted by the Department of Commerce will develop disability access guidelines to the proposed National Information Infrastructure (NII). What are the issues? How may they be resolved? These panel speakers, drawn from UAP membership, offer their opinions

#### Session D2

11:20 a.m.–12:00 p.m.

#### Internet for the Disabled

Michael G. Paciello  
**Vision Impaired  
Information Services,**  
Digital Equipment Corporation

Sit in on a "live" Internet demo that displays specific areas of interest to people with disabilities who wish to access the Internet.

12:00 p.m.–1:30 p.m.

#### Break

Moderator: Andrew Kantor,  
Associate Editor,  
INTERNET WORLD MAGAZINE

#### Session D3

1:30 p.m.–2:10 p.m.

#### What Community Leaders Need to Know About the Internet

Joe Ryan  
Syracuse University

With the massive publicity associated with the commercialization of the Internet many community leaders are asking what will be the impact on themselves, their organizations and businesses, and their communities when the Internet comes to town. This session will discuss the issues and barriers elected, appointed, and volunteer community leaders face. This session will identify the solutions and opportunities that early community leader Internet adopters have found.

#### Session D4

2:20 p.m.–3:00 p.m.

#### Project Sailor in Maryland

Barbara Smith  
Sailor Project Manager,  
Maryland State Dept. of  
Education

The Maryland Library Community has opened access to an Internet gopher to Marylanders without charge. The project includes the completion of the first phase of a telecommunication backbone that opens access to Sailor for 86% of Marylanders.

3:00 p.m.–3:30 p.m.

#### Coffee Break

**Session D5**

3:30 p.m.–4:10 p.m.

**Community Freenets Panel**

David Bayer  
Manager,  
Electronic Publisher Products,  
Information Dimensions, Inc.

Thom Gould  
President, Lorain County  
Freenet Inc.

Bill McKee  
InfoZone

Community frenets are springing up around the country. Listen to a panel of experienced freenet providers as they share local experience in organizing, promoting, and keeping them running.

**Session D6**

4:20 p.m.–5:00 p.m.

**Community Networking: Knocking Down the Tollbooths on the Information Superhighway**

Taylor Walsh  
Executive Director, CAP Access  
The free-access-network model is spreading as the federal government continues to commit millions in grants to develop them. The question remains whether the public should be guaranteed free access as the technology evolves. What does this expert predict?

**INTERNET PUBLISHING TRACK E****Georgetown West**

Moderator: Pat Lane,  
Information Today

**Session E1**

10:30 a.m. - 11:10 a.m.

**Internet Publishing: Values; Acculturation & Acceptance**

John Duhring  
Vice President of Business  
Information Services, WAIS, Inc.  
How are Internet software tools being applied to the business of publishing? This session examines the values, acculturation, and acceptance of these tools by the traditional book and database publishing community.

**Session E2**

11:20 a.m.–12:00 p.m.

**Quality Assurance & Validation of Information**

Czeslaw Jan Grycz  
Director, The Wladyslaw  
Poniecki Foundation, Inc.

The problems and barriers to the emergence of content providers is a very intriguing topic, and is of growing importance as people are learning that conditions hospitable to the conduct of business (security, encryption, Internet funds transfers) are requirements, but so are easy navigation methodologies, and reliable quality assurance mechanisms.

12:00 p.m.–1:30 p.m.

**Break**

Moderator: Philip Werner,  
Product Manager, Internet  
Publishing, Interleaf, Inc.

**Session E3**

1:30 p.m.–2:10 p.m.

**Publishing with InternetWorks**

Patricia Sabosik  
Vice President of Electronic  
Texts, BookLink Technologies  
The InternetWorks project involves the application of client-server technology, and a series of established and emerging business and communication standards, to support publishing and content delivery on the Internet.

**Session E4**

2:20 p.m.–3:00 p.m.

**Finding Our Way: Information, Borders, Digital Libraries**

John Garrett  
Director, Information Resources  
Corporation for National  
Research Initiatives

A world system of networked digital libraries will require us to redefine ourselves, our work, and the information which mediates between us and the world. The existing borders, like author-publisher-library, letter-message-article, or original-copy, may be difficult to sustain in this new world.

3:00 p.m.–3:30 p.m.

**Coffee Break****Session E5**

3:30 p.m.–4:10 p.m.

**Subscriber Relations**

Neal Friedman  
Attorney, Pepper & Corazzini,  
L.L.P.

Doing business in cyberspace is not the same as in other media. There are difficult questions concerning protections for provider and subscriber that must be addressed. This presentation will lay out the issues and provide some answers in this important, yet still emerging area of law.

**Session E6**

4:20 p.m.–5:00 p.m.

**Newspaper Publishing in the Future**

Brad Templeton  
Publisher, ClariNet Communications Corporation

Network technologies can and are changing the face of news publishing. Templeton describes his own electronic newspaper, how it works and how it came to be, along with where it's going in the future.

**Session A7**

9:50 a.m.–10:30 a.m.

**Reengineering Your Business**

Tom Ryan  
Principle, Resource Integration  
Associates, Inc.

Will the Internet change how your company is doing business? Learn how other organizations have redesigned the way in which they both operate and conduct business on a daily basis now that they use the Internet as a management tool.

10:30 a.m.–11:20 a.m.  
**Coffee Break—Visit Exhibit Hall**

**Session A8**

11:20 a.m.–12:00 p.m.

**Case Studies; Internet as Media**

Brian Johnson  
Communications Consultant,  
Internet Guide

BERTELSMAN MUSIC GROUP—  
The world's largest record company.

AMERICAN LAWYER MAGAZINE—Steve "Mr. Court TV" Brill extends the reach of his media empire over the Internet

THE SUN—It's the first daily Internet newspaper and it comes complete with advertising.

12:00 p.m.–1:30 p.m.  
**Break**

Moderator: Peter Brooks,  
MicroMind, Inc.

**Session A9**

1:30 p.m.–1:50 p.m.

**Case Study; The UnCover Company**

Ted Koppel  
Information Systems Manager,  
The UnCover Company

Brenda Bailey  
Marketing/Client Liason,  
The UnCover Company

Information about the journal selections made by REVEAL subscribers provides real data on what Internet end-users actually want to read. Experiments in integration of e-mail in support of other current awareness options will be noted.

**CONFERENCE SESSIONS Thursday, Dec. 8, 1994****International Ballroom Center****Keynote Session**

9:00 a.m.–9:40 a.m.  
**Internet Publishing: Today and Tomorrow; Promulgations and Prognostications**

Brewster Kahle  
Chief Executive Officer,  
WAIS, Inc.

**INTERNET ENTREPRENEUR TRACK A Jefferson**

Moderator: Mikki Barry

**A Case Study Day of Business Uses of the Internet**

**Session A10**

1:50 p.m.–2:10 p.m.

**Case Study; MarketFAX**Tom Kadala  
MarketFAX

Successful examples of Fax-on-Demand applications using information from the Internet.

**Session A11**

2:20 p.m.–2:40 p.m.

**Case Study;  
Security APL, Inc.**Valerie Kahn  
President, PAWW's Security APL, Inc.

Security APL is assisting investment advisory firms to be able to access the Internet.

**Session A12**

2:40 p.m.–3:00 p.m.

**Case Study;  
Galacticomm, Inc.**Scot Brinker  
President & CEO, Galacticomm, Inc.

This study is an exploration of the possibilities for running an interactive service on the Internet using advanced bulletin board system software.

3:00 p.m.–3:30 p.m.

**Coffee Break****Session A13**

3:30 p.m.–3:50 p.m.

**Case Study; Worldview Systems Corporation**Niel Checkoway  
Vice President, General Manager, Consumer Business, Worldview Systems Corporation

Worldview Systems Corporation is a leading electronic publisher of time-sensitive destination travel information. This session will give insight not only into Worldview but also online services from business and customer perspectives.

**Session A14**

3:50 p.m.–4:10 p.m.

**Case Study; MKS, Inc.**Dan Latendre  
Product Manager, MKS, Inc.  
MKS has developed MKS Internet Anywhere, a windows front end of Internet news and mail. Learn how a company moves into an Internet connection and how it has benefited from organizational research and experience.**Session A15**

4:20 p.m.–5:00 p.m.

**Electronic Commerce:  
The Vision**Cathy Medich  
Executive Director, CommerceNetWhere do we go from here?  
Business in the online environment.**INTERNET UTILIZATION  
TRACK B****International  
Ballroom East**

Moderator: Gabriel Ofiesh, Howard University

**Session B7**

9:50 a.m.–10:30 a.m.

**Intelligent Information Agents**Phillippe Courtot  
Chairman, President & CEO, Verity, Inc.

Information agents exploit the power of combining connectivity and search tools to navigate the large amounts of complex data from electronic mainstream markets.

10:30 a.m.–11:20 a.m.

**Coffee Break—  
Visit Exhibit Hall****Session B8**

11:20 a.m.–12:00 p.m.

**Infobots & Mailbots**Gregory Giagnocavo  
Editorial Consultant & Writer, Wentworth Worldwide Media

12:00 p.m.–1:30 p.m.

**Break****Session B9**

1:30 p.m.–2:10 p.m.

**Federal Bulletin Board Systems—What's There**Bruce Maxwell  
Author & President, Bruce Maxwell Seminars

Federal government agencies and departments operate more than 200 bulletin board systems that provide free or low-cost information to the public. This session will provide an introduction to federal BBS's and then zero in on the very best sites.

**Session B10**

2:20 p.m.–3:00 p.m.

**Federal Bulletin Board Systems: Problems & Issues**Charles McClure, Ph.D.  
Editor in Chief of Internet Research, Syracuse University

Findings from a sponsored study proves that selected Federal Bulletin Boards may not be very useful to citizens to whom they are targeted. This session offers an up-to-date report on a number of issues that must be resolved for effective public access.

3:00 p.m.–3:30 p.m.

**Coffee Break****Session B11**

3:30 p.m.–4:10 p.m.

**New York in the Global Village**Steven Cherry  
Director, Society for Electronic Access

The Voters Telecommunications Watch concerns itself with Internet access to the state legislative process in New York. How was it established? Can your state undertake such an initiative?

**Session B12**

4:20 p.m.–5:00 p.m.

**Communicating with Congress**Memory Sherard  
U.S. House of Representatives

Mr. Smith takes the Internet to Congress. This session offers an overview of Internet mail, Gopher &amp; WAIS services as it is employed in the House of Representatives.

**INTERNET TECHNICAL  
TRACK C****International  
Ballroom West**

Moderator: Paul Gudelis, General Manager, MecklerWeb

**Session C7**

9:50 a.m.–10:30 a.m.

**Internet Tools for the Macintosh**

Braddlee

Network Information Consultant, NevadaNet

This session is an overview of the wide range of free and low-cost desktop tools available for the Internet-connected Mac. aimed at the Internet novice, the goal will be to demonstrate tools for telnet, FTP, Gopher, WAIS, Usenet, and WorldWide-Web. The emphasis will be primarily on client (end-user) software, rather than server software. Information on features and where to obtain packages will be provided.

10:30 a.m.–11:20 a.m.

**Coffee Break—  
Sponsored by IBM****Session C8**

11:20 a.m.–12:00 p.m.

**The Home-Page Model**John Patrick  
Vice President of Communications, IBM

The "home-page" model for information dissemination has been enthusiastically utilized by IBM for several years. Here's how the company makes optimal use of this technique to both disseminate information and gather data from business partners.

12:00 p.m.–1:30 p.m.

**Break****ISDN and the Internet**

ISDN is a digital communications service that can provide 256 kbps on a dialup line at \$20 to \$40 per month in most parts of the country. It enables the effective use of Mosaic and other graphics tools by dialup users. These sessions will discuss how ISDN can be used to connect to the Internet.

Moderator: Robert Larribeau

**Session C9**

1:30 p.m.–2:10 p.m.

**ISDN: Equipment and Services**

Pat D'Innoncenzo  
Bell Atlantic

Jim Zeitlin  
Ascend Communications

ISDN equipment and services that are needed to access the Internet.

**Session C10**

2:20 p.m.–3:00 p.m.

**ISDN: Internet Services**

Marty Schoffstall  
Vice President & CTO,  
Performance Systems Inc.

Two Internet service providers will present the ISDN services that they offer for both network and individual dialup connections including hardware and software requirements and discuss the trade-offs between ISDN and other services.

3:00 p.m.–3:30 p.m.

**Coffee Break****Session C11**

3:30 p.m.–4:10 p.m.

**ISDN: User Experiences**

Sam Patel  
Director of Network Planning,  
GES

Two users will discuss their experiences with using ISDN to access the Internet.

**Session C12**

4:20 p.m.–5:00 p.m.

**ISDN: Status and Potential**

Robert Larribeau  
Consultant, Larribeau Associates  
A presentation on how ISDN compares to other technologies, including dedicated lines, frame relay, and ATM for Internet access. Current issues and long term prospects for ISDN will be discussed.

**INTERNET VILLAGE TRACK D****Lincoln**

Moderator: Chris Casey, Office of Senator Kennedy

**Session D7**

9:50 a.m.–10:30 a.m.

**Privacy in Cyberspace**

David Sobel  
Legal Counsel, Electronic Privacy Information Center

With the growth of electronic communications, the privacy and security of sensitive information has become crucial. Will our emerging networks be designed to facilitate surveillance, or will they protect the privacy of personal communications?

10:30 a.m.–11:20 a.m.

**Coffee Break—Visit Exhibit Hall****Session D8**

11:20 a.m.–12:00 p.m.

**Privacy in Wisconsin**

Jo Ann Oravec, Ph.D.  
Assistant Professor,  
Baruch College

Along with an overview of the issues, an overview of the state of Wisconsin's privacy-related initiatives will also be presented, including creation of the Privacy Council (the nation's first state-level council focusing on information privacy issues) and the Office of the Privacy Advocate.

12:00 p.m.–1:30 p.m.

**Break****Session D9**

1:30 p.m.–2:10 p.m.

**Internet Literacy**

Linda Zimmer  
President, Telegraph Landing

Linda Zimmer has devised a "12-Step" program to network literacy, from information handling techniques to Internet Culture. End users, trainers and managers responsible for end users, will receive solid information and valuable tools.

**Session D10**

2:20 p.m.–3:00 p.m.

**Internet: Culture Clash or Unity?**

Charla Beaverson  
CompuServe

Real world experience with inbound and outbound services helps in understanding USENET newsgroups as a meeting place and how neophytes use FTP.

3:00 p.m.–3:30 p.m.

**Coffee Break****Session D11**

3:30 p.m.–4:10 p.m.

**Digital Freedom Network**

Howard Jonas  
President, International Discount Telecommunications

Political dissidents of all nationalities are discovering a homeland in the WorldWide-Web of computer networks known as cyberspace. The Digital Freedom Network offers phone and internet services to businesses.

**Session D12**

4:20 p.m.–5:00 p.m.

**Internet Ethics—Panel Discussion**

Moderator:  
Marsha Woodbury  
Computer Professionals for Social Responsibility

Panel:

Ben Shneiderman  
Department of Computer Science,  
University of Maryland

Michael Cavanagh  
Cavanagh Associates, Inc.

The potential abuses of government and corporate databases containing information ranging from social security and medical records to consumer buying habits are frightening. With the advent of the "Information Superhighway", the risks of invasion of privacy are multiplied.

**VENTURE CAPITAL FORUM**  
**Monroe**

9:00 a.m.–5:00 p.m.

Moderator: William Hulley  
General Partner,  
Fostin Capital Partners

**What is the Venture Capital Forum?**

The Venture Capital Forum will provide a venue for members of the finance and business community to meet with managers of Internet-based companies interested in securing new financial, investment or corporate partners. Companies will present overviews of their products and business strategies to an audience of investors, lenders and business development managers looking for Internet-focused opportunities.

**Presenting Companies**

Each of the presenting companies is developing or marketing products or services for Internet users. All of the companies are interested in attracting equity investors or corporate partners. Each company's management team will make a presentation which details:

- the products or services that they offer
- who their customers are and why they buy
- how they market their products or services
- the company's projected financial results

The presentations will include open question periods and an opportunity to meet company management.

**The Audience**

The audience will include venture capitalists, private investors and business development managers looking for investment or partnering opportunities.

**POSTCONFERENCE 8**

(full day)

**Jefferson West**

9:00 a.m.-4:30 p.m.

**Purchasing Over the Internet**Andrew Currie  
President, Cyberspace Development, Inc.Drummond Reed  
InterMind CorporationWilliam Wong  
Enterprise Integration TechnologiesEiner Stefferud  
Chief Visionary,  
First Virtual Holdings Inc.

OVERVIEW: Every attendee will learn the current state of the art in Internet ordering and sales, view case studies, hear lessons learned from professionals working in the field today, and explore the emerging developments in this field. The workshop also will include an overview of the technical and legal issues, the range of costs involved, and a comparison of Internet with similar operations on the major online services and bulletin board systems.

**POSTCONFERENCE 9**

(full day)

**Jefferson East**

9:00 a.m.-4:30 p.m.

**Mining the Internet for Business and Research Information**P. Michael McCulley  
President, Genesis Information Services

WHO SHOULD ATTEND: Researchers, writers, journalists, librarians, online users, help desk staff, market researchers, or anyone interested in using the Internet for research and to obtain business information will benefit from attending this seminar. This is an intermediate level seminar, and will assume a basic understanding of the Internet and its major tools (e-mail, FTP, Gopher, etc.)

**POSTCONFERENCE 10**

(half day)

**Chevy Chase**

9:00 a.m.-12:00 p.m.

**Cost Justifying the Internet**

Joel Maloff  
President, The Maloff Company

WHO SHOULD ATTEND: Anyone interested in understanding the business implications of the Internet should attend this workshop, especially senior managers and executives interested in understanding all of the costs and many of the likely benefits. The focus will be business-oriented with explanation of technical terms as needed.

**POSTCONFERENCE 11**

(half day)

**Lincoln West**

1:30 p.m.-4:30 p.m.

**How to Win Friends and Influence Customers in a Responsive Marketplace**Catherine Smith  
President, UUNorth International, Inc.

OVERVIEW: You will learn what the Internet is—and what it isn't; what kinds of businesses are using the Internet; expanding existing markets via the Internet; World-wide markets available via Internet. The session will be illustrated with: examples of successful Internet marketing; identification of tangible and intangible costs and benefits; a guide to advertising on the Internet.

PREREQUISITES: None

**POSTCONFERENCE 12**

(half day)

**Dupont**

9:00 a.m.-12:00 p.m.

**Getting Your Business Plan Read**William Hulley  
General Partner, Fostin Capital Partners

WHO SHOULD ATTEND: Company managers targeting venture or corporate investment partners who are interested in developing Internet services.

**POSTCONFERENCE 13**

(half day)

**Dupont**

1:30 p.m.-4:30 p.m.

**Building Corporate Wide Internet Clones**Michael Carroll  
Manager, Science & Engineering Dept, Lockheed CorporationScott Downs  
Lockheed Corporation

OVERVIEW: This workshop will address managerial and technical issues involved in building a corporate-wide Internet clone. The Lockheed experience will be explored in depth.

**POSTCONFERENCE 14**

(half day)

**Lincoln East**

9:00 a.m.-12:00 p.m.

**Free and Low-Cost Federal Information Online**Bruce Maxwell  
Author & President, Bruce Maxwell Seminars

OVERVIEW: Federal agencies and departments operate more than 200 BBSs that are open to the public, and hundreds more Internet sites also offer federal government information. The challenge now is to figure out what's out there and how to access it. This workshop will tackle that challenge by briefly touching on trends in online dissemination of federal government information and then identifying the most useful online resources.

**POSTCONFERENCE 15**

(half day)

**Lincoln East**

1:30 p.m.-4:30 p.m.

**Applications of Networked Hypermedia**Robert Akscyn  
Knowledge Systems, Inc.

OVERVIEW: This workshop will present, through illustration of existing projects and applications, the use of hypermedia much more broadly than the stereotypical "information access" view associated with today's popular networked information retrieval tools. Hypermedia can be equally useful as a constructive environment for the development and maintenance of a variety of "knowledge artifacts" such as large-scale software systems, modeling, financial accounting, etc., as well as supporting the construction of large-scale digital libraries.

**POSTCONFERENCE 16**

(half day)

**Lincoln West**

9:00 a.m.-12:00 p.m.

**Training the End-User in the Use of the Internet**

Trudi Bellardo Hahan  
Coordinator of Continuing Education, College of L.I.S., University of Maryland

**WHO SHOULD ATTEND:** Anyone with a direct responsibility for Internet training.

**OVERVIEW:** Focusing on business and industry, this workshop explores a variety of methods for training new Internet users in e-mail, newsgroups, telnet, FTP, Archie, Gopher, WAIS and WWW.

**PREREQUISITES:** A basic understanding of the Internet.

**POSTCONFERENCE 17**

(half day)

**Monroe West**

1:30 p.m.-4:30 p.m.

**Hands On—Creating Your Own Home Pages with HTML**

Christine Walczyk  
Training Services Computation Center, University of Texas

**WHO SHOULD ATTEND:** Anyone who has heard of and used Mosaic or Lynx and wants to know how to create their own pages are encouraged to attend. This workshop is designed for the more advanced user of the Internet with a curiosity about how Web pages are designed.

**OVERVIEW:** Participants will learn how to create HTML (hypertext markup language) documents. They will actually leave the session with a personally created Web page ready to implement. They will learn about URLs, anchors, and graphic files. Sound will not be fully explored.

**PREREQUISITES:** It is necessary that attendees have explored the WorldWideWeb through the software packages Mosaic or Lynx. It is recommended that they know what a URL is, but not mandatory. It will be fully explained in the workshop. Limited to 20 participants, 2 people per computer workstation.

**POSTCONFERENCE 18**

(half day)

**Monroe West**

9:00 a.m.-12:00 p.m.

**Hands On—Introduction to Mosaic**

David Sachs  
Assistant Dean, Pace University

Pete Stair  
Senior Consultant, Mycroft Information

**WHO SHOULD ATTEND:** Managers, administrators and staff wishing to learn the Internet's most popular new interface: Mosaic. If you use the Internet or are planning to use it, this workshop will provide you with an introduction to Mosaic as well as how to use Mosaic to find all of the Internet's global treasures.

**OVERVIEW:** This workshop will teach you about Mosaic with real-time demonstrations and hands-on activities. Mosaic is a "point and click" windows-type interface to all of the resources of the worldwide Internet. An intuitive human interface, Mosaic provides access without aggravation, and communications without complexity. New commercial, governmental, and educational "Home Pages" offer instant access to the world's information highway using hypertext and hypermedia. Learn about these and experience the excitement of the explosive development.

**PREREQUISITES:** Although a working knowledge of personal computers would be helpful, the workshop is self-contained and will present all information needed.

Limited to 20 participants, 2 people per computer workstation.

**POSTCONFERENCE 19**

(half day)

**Monroe East**

9:00 a.m.-12:00 p.m.

**Hands On: Legal**

Michael Gold,  
Johanna Jacobson  
beezeLink

This workshop will provide a firm introduction to the Internet for legal professionals. While

all Internet functions and utilities will be covered, there will be a special focus on locating specific legal information on the net. Topics covered: e-mail (including news and e-conferencing), telnet, FTP, Gopher, and a WorldWideWeb demonstration. Accessing government information, and searching through various legal resources available through the Internet will also be covered. This is a hands-on workshop for attorneys and other para-legal professionals. The workshop is geared to beginning level, though all end-users will find interesting information regarding available legal resources.

Limited to 20 participants, 2 people per computer workstation

**POSTCONFERENCE 21****Edison**

9:00 a.m.-11:00 a.m.

**Using MecklerWeb to Reach the Internet Marketplace**

9:00	Introduction to MecklerWeb
9:15	MecklerWeb Positioning/Focus
9:30	Partnership with IBM Description of Services
9:45	How to Reach the Market, MecklerWeb Applications
10:00	Total Internet Marketing —Mecklermedia Solutions
10:15	Case Study: MecklerWeb in Action
10:30	Defining and Designing your Online Presence
10:45	Planned Features in the Near Future

**POSTCONFERENCE 20**

(half day)

**Monroe East**

1:30 p.m.-4:30 p.m.

**Hands On: Medical**

Michael Gold,  
Johanna Jacobson  
beezeLink

**OVERVIEW:** This workshop will provide a firm introduction to the Internet for medical professionals. While all Internet functions and utilities will be covered, there will be a special focus on locating specific medical information on the net. Topics covered: e-mail (including news and e-conferencing), telnet, FTP, Gopher, and a WorldWideWeb demonstration. Accessing medical and health care, government information, and searching through various resources available through the Internet will also be covered. This is a hands on workshop for doctors, nurses, hospital administrators and other health-care professionals. The workshop is geared to beginning level, though all end-users will find interesting information regarding available medical resources.

Limited to 20 participants, 2 people per computer workstation

# S P E A K E R D I R E C T O R Y

## Robert Akscyn

Knowledge Systems  
RD2, 213A Evans Road  
Export, PA 15632  
Phone: 412-327-8159  
Fax: 412-327-8159  
Internet:  
rma@centro.soar.cs.cmu.edu

## Stephen Arnold

Technology Assessment and  
Information Engineering  
P.O. Box 300  
Harrod's Creek, KY 40027  
Phone: 502-228-1966  
Fax: 502-228-0548  
Internet: s\_arnold@delphi.com

## Brenda Bailey

Marketing and Client Liaison  
The UnCover Company  
3801 E. Florida Ave. Suite 200  
Denver, CO 80210  
Phone: 303-758-3030 ext. 105  
Fax: 303-758-5946  
Internet: bbailey@carl.org

## Michael Bauer

President  
The Internet Group  
245 Lehigh Avenue  
Pittsburgh, PA 15232  
Phone: 412-661-4247  
Fax: 412-661-6927  
Internet: bauer@tig.com

## David Bayer

Manager  
Electronic Publishing Products  
Information Dimensions, Inc.  
5080 Tuttle Crossing Blvd.  
Dublin, OH 43017-3569  
Phone: 614-761-8083  
Fax: 614-761-7290

## Charla Beaverson

CompuServe  
5000 Arlington Center Blvd.  
Columbus, OH 43220  
Phone: 614-457-8600  
Fax: 614-457-0078  
Internet:  
charlab@csi.compuserv.com

## Braddlee

Network Information  
Consultant, NevadaNet  
University & Community  
College System of Nevada,  
System Computing Services  
P.O. Box 9060  
Reno, NV 89507  
Phone: 702-784-6861  
Fax: 702-784-1108  
Internet: braddlee@nevada.edu

## Scott Brinker

President & CEO  
Galacticomm, Inc.  
4101 SW 47th Ave. #101  
Ft. Lauderdale, FL 33314  
Phone: 305-583-5990  
Fax: 305-583-7846

## Peter Brooks

MicroMind, Inc.  
Internet: pbrooks@pipeline.com

## Deborah Buckley

PC Business Unit  
Digital Equipment Corporation  
100 Nagog Park  
Acton, MA 01720  
Phone: 508-264-6898  
Fax: 508-264-6854  
Internet:  
Buckley@capnet.enet.dec.com

## Mike Carroll

Manager Adv. Comp. and  
S/W Applications,  
Lockheed Corporation  
4500 Park Granada Blvd.  
Calabasas, CA 91399-0310  
Phone: 818-876-2262  
Fax: 818-876-2329  
Internet:  
carroll@stc.lockheed.com

## Michael Cavanagh

Cavanagh Associates, Inc.  
1555 Wilson Boulevard  
Suite 300  
Arlington, VA 22209  
Phone: 703-875-8666  
Fax: 703-875-3780  
Internet: mcavanagh@aol.com

## Neal Checkoway

Vice President, General  
Manager, Consumer Trade  
Worldview Systems  
Corporation  
114 Sansome Street Suite 700  
San Francisco, CA 94104  
Phone: 415-391-7100  
Fax: 415-616-9982

## Steven Cherry

Director  
Society for Electronic Access  
601 Pavonia Ave.  
Jersey City, NJ 07306  
Phone: 201-798-4800 ext. 3027  
Internet: stc@panix.com

## James Clark

Chairman & CEO  
Mosaic Communications  
Corporation  
650 Castro Street Suite 500  
Mountain View, CA 94041  
Phone: 415-254-1900  
Internet: jim@mcom.com

## Tim Cordell

Professor of Music  
Edinboro University of PA  
Music Department  
Edinboro, PA 16444  
Phone: 814-732-2647  
Fax: 814-732-2629  
Internet:  
cordell@vax.edinboro.edu

## Phillippe Courtot

Chairman, President & CEO  
Verity, Inc.  
1550 Plymouth Street  
Mountain View, CA 94043-1230  
Phone: 415-960-7740  
Fax: 415-960-7698

## Andrew Currie

President  
Cyberspace Development, Inc.  
3700 Cloverleaf Drive  
Boulder, CO 80304  
Phone: 303-938-8684  
Fax: 303-546-9667  
Internet:  
currie@marketplace.com

## Pat D'Innoncenzo

Bell Atlantic  
1320 N. Courthouse Road,  
3rd Floor  
Arlington, VA 22201  
Phone: 703-974-2852  
Fax: 703-974-3388

## Ulla de Stricker

Ulla de Stricker & Associates  
3934 Selkirk Place  
Mississauga, Ontario L5L 3L5  
Phone: 905-820-4525  
Fax: 905-820-7805  
Internet:  
75070.1447@compuserve.com

## Jeffrey Dearth

CEO, The Electronic Newstand  
c/o The New Republic  
Suite 600, 1220 19th Street NW  
Washington, DC 20036  
Phone: 202-331-7494  
Internet: jdearth@aol.com

## Jean DeMatteo

Vice President,  
Educational Services  
McQueen & Associates  
4404 Keswick Road  
Baltimore, MD 21210  
Phone: 410-243-2755  
Fax: 410-243-9419  
Internet: info@mcq.com

## Scott Downs

Lockheed Corporation  
4500 Park Granada  
Calabasas, CA 91399-0310  
Phone: 404-916-3951  
Fax: 404-916-2606  
Internet:  
sdowns@lasc.lockheed.com

## Catherine Doyle

Smith Library, Christopher  
Newport University  
Newport News, VA 23606  
Phone: 804-594-7134  
Internet:  
doyle@powhatan.cc.cnu.edu

## John Duhring

Vice President of Business  
Information Services  
WAIS, Inc.  
1040 Noel Drive  
Menlo Park, CA 94025  
Phone: 415-617-0444  
Fax: 415-327-6513  
Internet: duhring@wais.com

## Jane Dysart

Dysart & Jones Associates  
47 Rose Park Drive  
Toronto, Ontario M4T 1R2  
Phone: 416-484-6129  
Fax: 416-484-7063  
Internet: CIS: 70373,616

## Jill Ellsworth

Oak Ridge Research  
Phone: 512-754-0457  
Internet: je@world.std.com

## Neal Friedman

Attorney  
Pepper & Corazzini, L.L.P.  
1776 K Street N.W.  
Washington, DC 20006  
Phone: 202-296-0600  
Fax: 202-296-5572  
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# S P E A K E R D I R E C T O R Y

## John Garrett

Director, Information Resources Corporation for National Research Initiatives  
1895 Preston White Drive  
Suite 100  
Reston, VA 22091  
Phone: 703-620-8990  
Fax: 703-620-0913  
Internet:  
jgarrett@cnri.reston.va.us

## Gregory Giagnocavo

Editorial Consultant & Writer  
Wentworth Worldwide Media  
1866 Colonial Village Lane  
P.O. Box 10488  
Lancaster, PA 17605-0488  
Phone: 717-393-1000  
Fax: 717-393-5752  
Internet:  
success@wentworth.com

## Michael Gold

Co-Founder &  
Senior Consultant, beezeLink  
P.O. Box 952  
New York, NY 10163  
Phone: 212-388-8727  
Fax: 212-420-8231  
Internet: beezel@netcom.com

## Don Gooding

Research Partner  
Accel Partners  
One Palmer Square  
Princeton, NJ 08542  
Phone: 609-683-4500  
Fax: 609-683-0384  
Internet: dgooding@accel.com

## Thom Gould

President  
Lorain County Free-Net Inc.  
32320 Stoney Brook Drive  
Avon Lake, OH 44012  
Phone: 216-277-2451  
Fax: 216-277-2669  
Internet: gould@freenet.lorain.oberlin.edu

## Dave Grissom

Director of  
Business Development  
Cohesive Systems  
1510 Fashion Island Blvd  
Suite 104  
San Mateo, CA 94404  
Phone: 415-574-3500 ext. 230  
Fax: 415-574-4657  
Internet:  
dgrissom@cohesive.com

## Czeslaw Grycz

Director, The Wladyslaw Poniecki Foundation, Inc  
8637 Arbor Drive  
El Cerrito, CA 94530-2728  
Phone: 510-526-0813  
Fax: 510-527-4512  
Internet:  
grycz@poniecki.berkeley.edu

## Paul Gudelis

General Manager  
MecklerWeb  
20 Ketchum Street  
Westport, CT 06880  
Phone: 203-226-6967  
Fax: 203-454-5840  
Internet:  
pgudelis@mecklermedia.com

## Harry Haramis

Network Engineer  
Cohesive Systems  
1510 Fashion Island Blvd.,  
Suite 104  
San Mateo, CA 94404  
Phone: 415-574-3500 ext. 225  
Fax: 415-574-4657  
Internet:  
hharamis@cohesive.com

## Trudi Bellardo Hahn

Coordinator of Continuing  
Education, College of L.I.S.  
University of Maryland  
College Park, MD 20742-4345  
Phone: 301-405-2057  
Fax: 301-314-9145  
Internet: th90@umail.umd.edu

## J. Paul Holbrook

Manager of Network Services  
CICNet, Inc.  
2901 Hubbard  
Ann Arbor, MI 48105  
Phone: 313-998-7680  
Fax: 313-998-6105  
Internet: holbrook@cic.net

## William Hulley

General Partner  
Fostin Capital Partners  
681 Andersen Drive  
Pittsburgh, PA 15220  
Phone: 412-928-1408  
Fax: 412-928-9635  
Internet: wch@shell.portal.com

## Karl Jacob

Chief Technical Officer  
On Ramp, Inc.  
30 Glen Road  
Verona, NJ 07044  
Phone: 201-857-9617  
Fax: 201-857-9612

## Johanna Jacobson

Co-Founder & President  
beezeLink  
P.O. Box 952  
New York, NY 10163  
Phone: 212-388-8727  
Fax: 212-420-8231  
Internet: beezel@netcom.com

## Brian Johnson

Communications Consultant  
Internet Guide  
25 Lake Street  
White Plains, NY 10603  
Phone: 800-757-0473  
Fax: 800-787-9318  
Internet: bjohnson@panix.com

## Howard Jonas

President, International  
Discount Telecommunications  
294 Sate Street  
Hackensack, NJ 07601  
Phone: 201-928-1000  
Fax: 201-928-1057  
Internet: hjonas@iia.org

## Tom Kadala

MarketFAX  
One North Street  
Hastings on Hudson, NY 10706  
Phone: 914-478-5900 ext. 523  
Fax: 914-478-5908

## Brewster Kahle

Chief Executive Officer,  
Wide Area Information  
Servers, WAIS Inc.  
1040 Noel Drive  
Menlo Park, CA 94025  
Phone: 415-617-0444  
Fax: 415-327-6513  
Internet: brewster@wais.com

## Valerie Kahn

President, PAWWS-Portfolio  
Accounting World Wide  
Security APL, Inc.  
101 Hudson Street 36th Floor  
Jersey City, NJ 07302

## Andrew Kantor

Associate Editor  
Internet World Magazine  
20 Ketchum Street  
Westport, CT 06880  
Phone: 203-226-6967 ext. 245  
Fax: 203-454-5840  
Internet: ak@mecklermedia.com

## Ted Koppel

Information Systems Manager  
The UnCover Company  
5186 Wentworth Drive NW  
Norcross, GA 30092  
Phone: 404-242-8733  
Fax: 404-242-8511  
Internet: tkoppel@carl.org

## Phil Kostenbader

Systems Coordinator  
Lafayette College  
Easton, PA 18042  
Phone: 215-250-5505

## Ken Lane

Information Today  
143 Old Marlton Pike  
Medford, NJ 08054  
Phone: 609-654-6266  
Fax: 609-654-4309  
CIS: 72105,1753

## Pat Lane

Information Today  
143 Old Marlton Pike  
Medford, NJ 08054  
Phone: 609-654-6266  
Fax: 609-654-4309  
CIS: 72105,1753

## Robert Larribeau

Consultant,  
Larribeau Associates  
121 Juanita Way  
San Francisco, CA 94127  
Phone: 415-241-9920  
Fax: 415-753-6942  
Internet: bob@larribeau.com

## Dan Latendre

Product Manager,  
MKS Internet Anywhere,  
MKS Inc.  
185 Columbia Street West,  
Unipark 3  
Waterloo, Ontario N2L 5Z5  
Phone: 519-884-2251  
Fax: 519-884-8861  
Internet: sales@mks.com

# S P E A K E R D I R E C T O R Y

## Jayne Levin

Editor, The Internet Letter  
220 National Press Building  
Washington, DC 20045  
Phone: 202-638-6020  
Internet: levin@netweek.com

## Joel Maloff

President  
The Maloff Company  
10371 North Territorial Road  
Dexter, MI 48130  
Phone: 313-426-1331  
Internet: jmaloff@aol.com

## Bruce Maxwell

Author & President  
Bruce Maxwell Seminars  
6937 Custis Parkway  
Falls Church, VA 22042  
Phone: 703-532-6327  
Fax: 703-532-3968  
Internet: bmaxwell@netcom.com

## Charles McClure

Editor in Chief of  
Internet Research  
Syracuse University Center for  
Science & Technology, 4-206  
Syracuse, NY 13244-4100  
Phone: 315-443-2911  
Fax: 315-443-5806  
Internet: cmcclure@suvvm.bitnet

## Michael McCulley

President  
GENESIS Information Services  
6866 Weller Street  
San Diego, CA 92122  
Phone: 619-587-8911  
Fax: 619-546-3919  
Internet: mcculley@netcom.com

## Joan Maier McKean

Educational Affairs Division  
LA-32, Office of Legislative  
Affairs/NOAA  
Universal South Building,  
Room 627  
1825 Connecticut Ave. NW  
Washington, DC 20235  
Phone: 301-713-1170  
Fax: 301-606-4725  
Internet: jmckean@noaa.gov

## Howard McQueen

President, McQueen &  
Associates  
4404 Keswick Road  
Baltimore, MD 21210  
Phone: 410-243-2755  
Fax: 410-243-9419  
Internet: info@mcq.com

## Cathy Medich

Executive Director  
CommerceNet  
800 El Camino Real  
Menlo Park, CA 94025  
Phone: 415-617-8794  
Fax: 415-617-1516  
Internet: medich@commerce.net

## Bill Melton

Founder & CEO, CyberCash,  
Inc.  
2086 Hunters Crest Way  
Vienna, VA 22181  
Phone: 703-391-7247  
Fax: 703-391-2651  
Internet:  
melton@cybercash.com

## Harry Murphy

Founder & Director  
Center on Disabilities  
California State University—  
Northridge  
18111 Nordhoff Street  
Northridge, CA 91330-8340  
Phone: 818-885-2578  
Fax: 818-885-4929  
Internet:  
h murphy@vax.csun.edu

## Nancy Nelson

Conference Chairperson  
Mecklermedia  
20 Ketchum Street  
Westport, CT 06880  
Phone: 203-226-6967  
Fax: 203-454-5840  
Internet:  
nancy@mecklermedia.com

## Michael Neubarth

Editor-in-Chief  
Internet World Magazine  
20 Ketchum Street  
Westport, CT 06880  
Phone: 203-226-6967  
Fax: 203-454-5840  
Internet:  
neubarth@mecklermedia.com

## Douglas Nicklow

Network Specialist  
Mine Safety Appliances  
Company  
121 Gamma Drive  
Pittsburgh, PA 15238  
Phone: 412-967-3268  
Fax: 412-967-3545  
Internet:  
Doug.Nicklow@MSAnet.com

## Gabriel Ofiesh

Howard University  
4031-27th Road North  
Arlington, VA 22207  
Phone: 703-243-4271  
Fax: 703-243-4271  
Internet:  
ofiesh@alpha.acast.nova.edu

## Jo Ann Oravec

Assistant Professor  
Baruch College School  
of Public Affairs  
17 Lexington Ave.  
New York, NY 10010  
Phone: 212-802-5944  
Fax: 212-447-3666  
Internet:  
jrobb@cunyvm.cuny.edu

## Michael Paciello

Program Manager  
Vision Impaired  
Information Services  
Digital Equipment Corporation  
110 Spit Brook Road  
Nashua, NH 03062  
Phone: 603-881-1831  
Fax: 603-881-0120  
Internet:  
paciello@shane.enet.dec.com

## Sam Patel

Director of Network Planning  
GES  
3 Independence Way  
Princeton, NJ 08540  
Phone: 609-897-7300  
Fax: 609-897-7310

## John Patrick

Vice President of  
Communications, IBM  
500 Columbus Avenue  
Thornwood, NY 10594  
Phone: 914-742-5735  
Internet: jrp@vnet.ibm.com

## John Pierce

Electronic Publishing Specialist  
OCLC  
6565 Frantz Road  
Dublin, OH 43017  
Phone: 614-764-4363  
Fax: 614-764-1640  
Internet: john\_pierce@oclc.org

## Marcus Ranum

Senior Scientist  
Trusted Information Systems, Inc.  
3060 Washington Road  
Glenwood, MD 21738  
Phone: 301-854-5388  
Fax: 301-854-5363  
Internet: mjr@tis.com

## Drummond Reed

InterMind Corporation  
1101 N. Northlake Way  
Seattle, WA 98103  
Phone: 206-545-7565  
Fax: 206-545-7563  
Internet:  
drummond@intermind.com

## David Rosenlund

Director of Marketing  
Process Software Corporation  
959 Concord Street  
Framingham, MA 01701  
Phone: 508-879-6994  
Fax: 508-879-0042  
Internet: rosenlund@process.com

## Joe Ryan

Syracuse University  
Center for Science &  
Technology  
4-206 Center for  
Science & Technology  
Syracuse, NY 13244-4100  
Phone: 315-443-2911  
Fax: 315-443-5806

## Tom Ryan

Principle, Resource  
Integration Associates, Inc.  
999 18th Street, Suite 3220  
Denver Place, South Tower  
Denver, CO 80202  
Phone: 303-292-2495  
Fax: 303-292-2494  
Internet: tomryan@ria.com

## Patricia Sabosik

Vice President of  
Electronic Texts  
BookLink Technologies  
187 Ballardvale Street,  
Suite B110  
Wilmington, MA 01887  
Phone: 508-657-7000 ext. 3206  
Fax: 508-657-8824  
Internet: sabosik@booklink.com

## David Sachs

Assistant Dean  
Pace University  
1 Martine Avenue  
White Plains, NY 10606  
Phone: 914-763-8764  
Fax: 914-763-9324  
Internet: dsachs@mcimail.com

# S P E A K E R D I R E C T O R Y

## Peter Schmidt

President  
Midnight Networks, Inc.  
200 Fifth Avenue  
Waltham, MA 02154  
Phone: 617-890-1001  
Fax: 617-890-0028  
Internet: peter@midnight.com

## Marty Schoffstall

Vice President & CTO  
Performance Systems Inc.  
510 Huntmar Park Drive  
Herndon, VA 22070  
Phone: 703-904-4100  
Fax: 703-904-1608

## Rawn Shah

System Consultant  
RTD Systems & Networking,  
Inc.  
4003 E. Speedway, Suite 123  
Tucson, AZ 85712  
Phone: 602-318-0484  
Fax: 602-322-9755  
Internet: rawn@rtd.com

## Memory Sherard

Senior E-Mail Consultant  
U.S. House of Representatives  
Ford Building, Room 634  
Washington, DC 20515  
Phone: 202-226-6193  
Fax: 202-226-6017  
Internet:  
msherard@hr.house.gov

## Ben Shneiderman

Department of  
Computer Science  
University of Maryland  
College Park, MD 20742  
Fax: 301-405-6707  
Internet: ben@cs.umd.edu

## Barbara Smith

Sailor Project Manager  
Maryland State Department  
of Education  
200 West Baltimore Street  
Baltimore, MD 21201  
Phone: 410-333-2123  
Fax: 410-333-2507  
Internet: bs91@umail.umd.edu

## Catherine Smith

President  
UUNorth, International Inc.  
3555 Don Mills Road, Suite 604  
Willowdale, Ontario M2H 3N3  
Phone: 416-225-8649  
Fax: 416-225-0525  
Internet:  
cathie@uunorth.north.net

## David Sobel

Legal Counsel  
Electronic Privacy  
Information Center  
Phone: 202-544-9240  
Fax: 202-547-5482  
Internet: sobel@epic.org

## Pete Stair

Senior Consultant  
Mycroft Information  
P.O. Box 267  
New Canaan, CT 06840  
Phone: 203-966-6497  
Fax: 203-966-1711  
Internet: hstair@mcimail.com

## Einar Stefferud

Chief Visionary, First Virtual  
Holdings Incorporated  
17301 Drey Lane  
Huntington Beach,  
CA 92647-5615  
Phone: 714-842-3711  
Fax: 714-848-2091  
Internet: stef@nma.fv.com

## Brad Templeton

Publisher  
ClariNet Communications  
Corporation  
4880 Stevens Creek Blvd, #206  
San Jose, CA 95129-1034  
Phone: 408-296-0366  
Fax: 408-296-1668  
Internet: info@clarinet.com

## William Thomassen

Internet Consultant  
Telegraph Landing  
6312 Santa Ana Canyon #171  
Anaheim Hills, CA 92807  
Phone: 714-283-3508

## Jacqueline Trolley

Institute for Scientific  
Information  
3501 Market Street  
Philadelphia, PA 19104  
Phone: 215-386-0100 x1449  
Fax: 215-387-1125  
Internet: jtrolley@isisnet.com

## Chris Vandenberg

Worldwide OEM Sales  
Manager  
Rockwell Network Systems  
7402 Hollister Ave.  
Santa Barbara, CA 93117  
Phone: 805-562-3127  
Fax: 805-968-6478  
Internet: cvandenberg@rns.com

## Jim Zeitlen

Ascend Communications  
1275 Harbor Bay Parkway  
Alameda, CA 94501

## Linda Zimmer

President  
Telegraph Landing  
6312 Santa Ana Canyon #171  
Anaheim Hills, CA 92807  
Phone: 714-283-3508  
Internet:  
lindazimmer@delphi.com

## Christine Walczyk

Technology Specialist  
Bloomfield Township  
Public Library  
1099 Lone Pine Road  
Bloomfield Hills, MI 48302  
Phone: 810-642-5800  
Fax: 810-642-4175  
Internet:  
walczyk@metronet.lib.mi.us

## Taylor Walsh

Executive Director  
CAP Access  
2002 G Street, NW, B-1  
Washington, DC 20052  
Phone: 202-994-4245  
Fax: 202-994-2317  
Internet: twalsh@capaccess.org

## Philip Werner

Product Manager,  
Internet Publishing  
Interleaf, Inc.  
Prospect Place, 9 Hillside Ave.  
Waltham, MA 02154  
Phone: 617-290-4990  
Fax: 617-290-4966  
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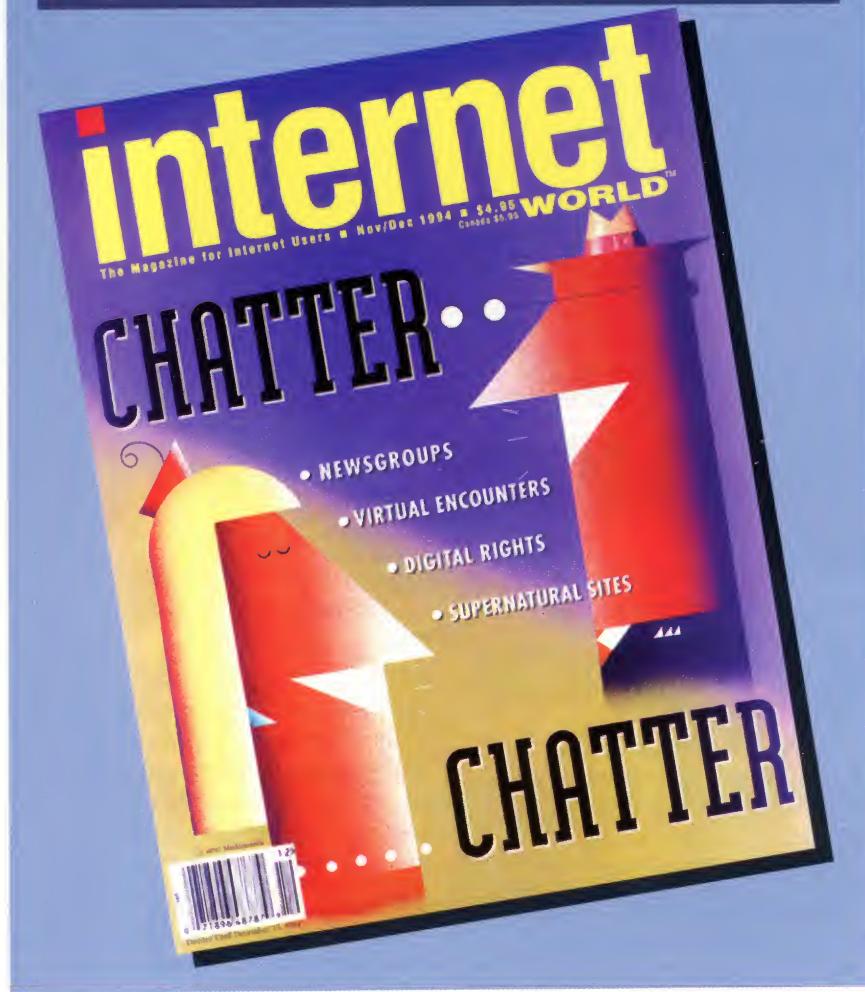
## William T. Wong

Enterprise Integration  
Technologies  
800 El Camino Real  
Menlo Park, CA 94025  
Phone: 415-617-8011  
Fax: 415-617-8019  
Internet: wtwong@eit.com

## Marsha Woodbury

Director at Large  
Computer Professionals for  
Social Responsibility (CPSR)  
University of Illinois  
311 Education  
Champaign, IL 61820  
Phone: 217-244-3390  
Fax: 217-356-7050  
Internet: mwoodbury@cpsr.org

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**Internet access** can put your company a step ahead of the competition. Now there's a simple and affordable way to bring the information and resources of the Internet to your network — the MicroRouter 900i from Compatible Systems. The MicroRouter 900i provides IP routing between your Ethernet network and an Internet Service Provider. Through the MicroRouter 900i, any user on your network can access the Internet

without knowing as much as a single UNIX command.

### Flexible & Upgradeable

The MicroRouter 900i was designed specifically for connecting to the Internet. You can connect via automatic dial-up over a voice, switched 56, or ISDN line, or you can create a dedicated Internet connection using a leased line. And as your needs grow, you can upgrade your link without

replacing your router.

Through a MicroRouter 900i connection to an Internet Service Provider, users can exchange e-mail with customers, prospects, and colleagues. They can take advantage of powerful new Internet browsing software such as Mosaic, and download software and business resources using the File Transfer Protocol (FTP). And they can gather information and ideas from thousands of Internet Usenet newsgroups.

The MicroRouter 900i puts the world on your desktop.

**For more information on the MicroRouter 900i and our line of full-featured multiprotocol products, contact us at 800-356-0283.**

#### MicroRouter 900i Features Include:

- ✓ Full IP Routing using PPP transport
- ✓ Windows and Macintosh management applications
- ✓ Command-line management via Telnet or out-of-band
- ✓ RS-232C sync/async WAN port connects to modems, CSU/DSUs, or ISDN terminal adapters
- ✓ Supports connections at up to 128 Kbaud
- ✓ RS-232C auxiliary port for logging or management
- ✓ Auto-switching Ethernet port - 10BaseT, thin, thick
- ✓ Flash ROM storage for code & configuration
- ✓ Three-year warranty, unlimited free technical support, and free software updates for the life of the product

**One other interesting feature: The MicroRouter 900i does all of this at a list price of \$995.00**



**Compatible Systems**

P.O. Box 17220 • Boulder, CO 80308  
303/444-9532 • Fax 303/444-9595

Resellers: Available through TechData and Ingram Micro.

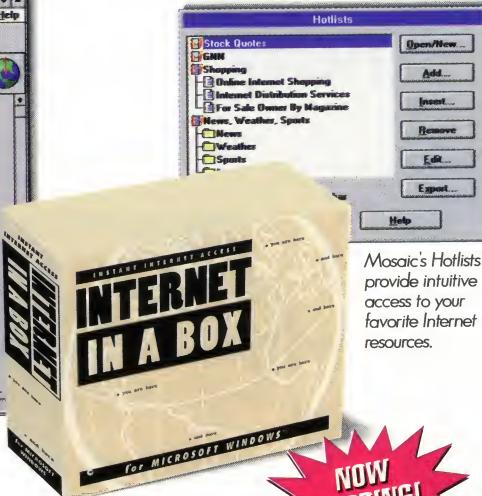
MicroRouter is a trademark of Compatible Systems Corporation. All other product names are trademarks of their respective manufacturers.

Come See Us in Booth #305

# The Instant Internet Standard



Internet In A Box™ includes Mosaic, with instant point-and-click access to topics like travel and finance.



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## Internet In A Box™

### The Performance Standard

At SPRY™, Inc. we're confident Internet In A Box™ will set a performance standard for making your Internet access easy with its intuitive features, quality and compatibility. And that's why we are offering a 30-day money back guarantee!

### Instant Internet Access



Internet In A Box is the only Windows™-compatible software that provides everything you need to start exploring the Internet right away. A complete, integrated software suite and the option of an instant dial-up connection provides point-and-click access to the Internet within five minutes.

### A Complete Suite of Applications, Including Mosaic

Internet In A Box is the first Internet solution to include an enhanced and fully supported version of **Mosaic**, the world's most powerful multimedia Internet browser. With our

Mosaic you receive a free subscription to **Global Network Navigator**™ (GNN), the award-winning on-line guide to the Internet's vast resources.

What's more, Internet In

Internet In A Box includes a point-and-click Windows interface to **electronic mail, news, gopher, file transfers and telnet**. It's easy to download files, view images, exchange mail with more than 32 million Internet users, and participate in discussion groups on topics like travel, sports, the arts and more.

### Plug and Play

Installation and setup are a snap. And it's simple to automate your connection to hundreds of Internet service providers. Support for more than 450 high-speed modems (including

PCMCIA Type II and III), provides you with the highest dial-up performance.

**Save up to \$50** with Participating Providers

Internet In A Box also includes coupon savings of up to \$50 through participating Internet service providers, world-class technical support, complete documentation, and a custom edition of the best-selling **Whole Internet User's Guide**. All this makes Internet In A Box easy to use for the beginner and experienced Internet user alike.

Contact your local software reseller today to buy your copy of Internet In A Box. For more information about Internet In A Box, call 1-800-557-9614 and ask for extension 24, or send email to [iboxinfo24@spry.com](mailto:iboxinfo24@spry.com)

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# We'd like to set the record straight.

There's nothing simple about having a communications network that's patched together by a collection of different companies from around the globe, each with their own technologies and their own way of doing



things. Common sense suggests it would be better to have *one* global company responsible for managing your network. And that's exactly what you get with the IBM Global Network. Others may offer a "single point of contact"—but if you ask for something like global E-mail, they're likely to tell you their affiliates in Buenos Aires or Budapest aren't on line yet. Assuming they even *have* affiliates in those places. But the IBM Global Network has 5,000 network professionals and provides access to more than 90 countries. Now. So you can get a head start on the high-speed networking that'll make it seem like everyone in your corporation is working in the same office. Questions? In the U.S. and Canada call us at **1 800 455-5056** for some straight answers about international network communications.

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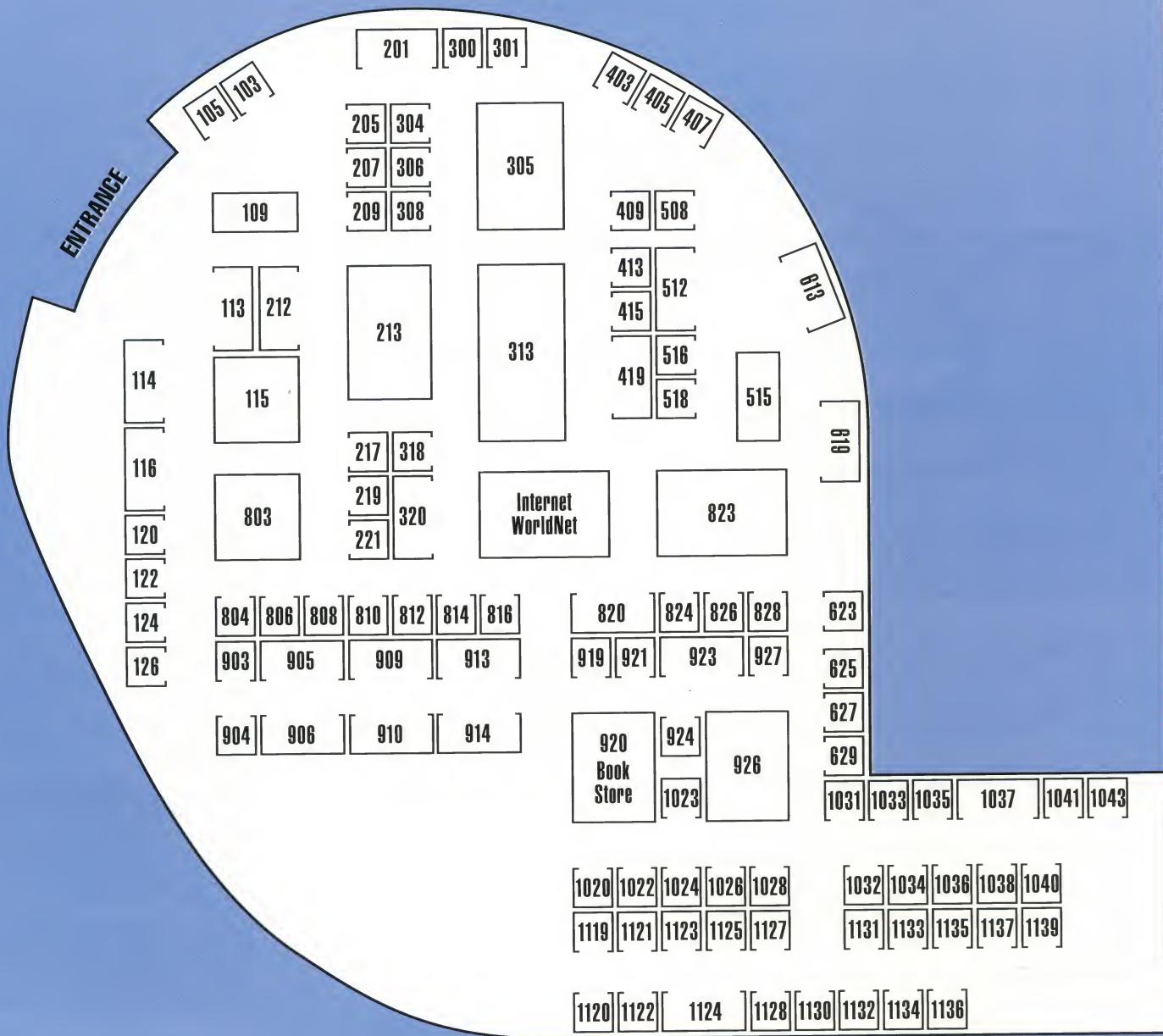
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# EXHIBITOR LOCATOR

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109	Rockwell Network Systems	803	InterCon Systems Corporation	1035	Internet Information Services
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305	SPRY, Inc.	910	NyserNet	1134	Gestalt Systems, Inc.
306	AccessWorks Communications, Inc.	913	Invision Systems Corporation	1135	Software.net
308	Morning Star Technologies	914	CompuServe Inc.	1136	Syracuse University/School of Information Studies
313	IBM Corporation	919	Wide Area Information Servers (WAIS Inc.)	1137	Aldea Communications, Inc.
318	Checkfree Corporation	920	Computer Literacy Bookshops, Inc.	1139	ICL
403	Firefox, Inc.	921	Border Network Technologies Inc.		
405	MMB Development Corporation	923	KPMG Peat Marwick LLP		
407	Bell Atlantic	924	Spyglass, Inc.		
409	Global Enterprise Services, Inc.	926	Performance Systems International, Inc. (PSI)		
413	Global Horizons International	927	Commercial User's Guide to the Internet—Thompson Publishing Group		
415	NetManage, Inc.	1020	Hughes Network Systems		
419	EMI Communications	1023	Telebit Corp.		
508	Synergy Software	1024	Net Week, Inc.—The Internet Letter		
512	Internet Shopping Network	1026	CheckPoint Software Technologies Ltd.		
515	UUNET Technologies, Inc. (Alternet)	1028	Microsoft Corporation		
516	Prentice Hall PTR	1031	FTP Software		
518	Internet Videos, Inc.	1032	SUNY/OCLC Network		
613	Frontier Technologies Corp.				
619	Galacticomm Inc.				
623	Ascend Communications				
625	CMP Interactive Media/Internet Business Report				

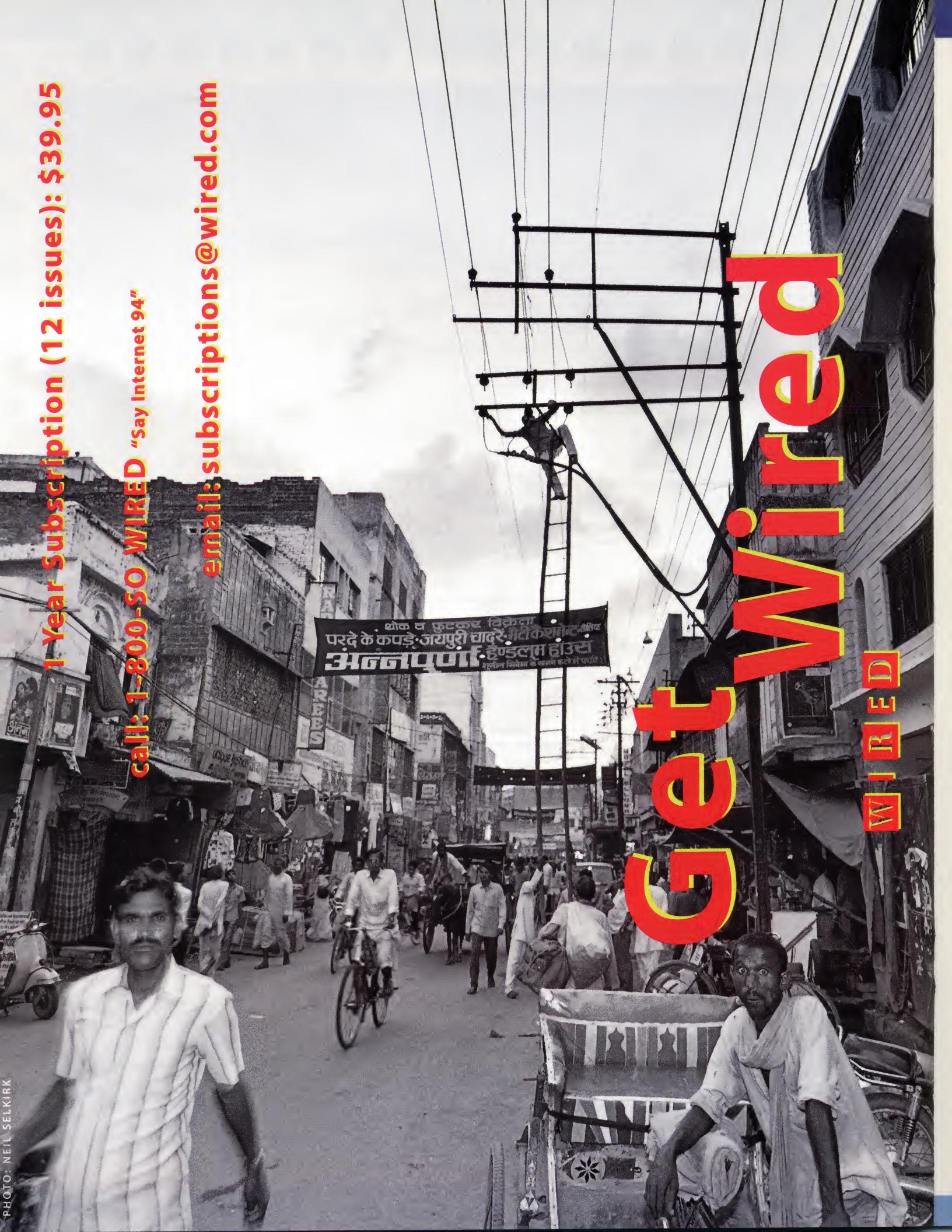
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670 North Beers St.,  
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Holmdel, NJ 07733  
Phone: (908) 888-4570  
Fax: (908) 888-4456

AccessWorks Communications, Inc. provides a family of high speed ISDN digital modems for Internet access, corporate telecommuting, work-at-home and remote LAN access applications. QuickAccess digital modems transport data from PCs and Macs at up to 128Kbps while allowing simultaneous use of standard telephones and fax machines.

## Booth #1137

### **ALDEA COMMUNICATIONS, INC.**

2380 Camino Vida Roble,  
Suite A  
Carlsbad, CA 92009  
Phone: (619) 929-1100  
Fax: (619) 929-0580

Aldea presents NetPages™, a free directory of email addresses for people or businesses on the Internet. It is published twice annually in hardcopy and electronic versions. Listing information is being collected for the spring edition.

## Booth #823

### **AMERICA ONLINE**

8619 Westwood Center Drive  
Vienna, VA 22182  
Phone: (703) 448-8700  
Fax: (703) 506-1942

America Online develops "electronic communities" to meet the needs of specific market segments. The company has strategic alliances with dozens of leading hardware, software, and media and affinity organizations including IBM, APPLE, TIME-WARNER, CNN and TRIBUNE Company to develop and market online services that appeal to their customers.

## Booth #905

### **AMERIDATA**

220 Girard Street  
Gaithersburg, MD 20884-6004  
Phone: (301) 258-7429 x4643  
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AmeriData, along with Potomac Digital, Inc., provide the TOTAL INTERNET CONNECTIVITY SOLUTION:  
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## Booth #207

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1007 Church Street  
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Phone: (708) 866-0150  
Fax: (708) 866-0178

WinPAC is our graphical Internet interface to Z39.50/Gopher information. With easy point-and-click functionality, WinPAC supports sophisticated Z39.50 Boolean searching. WinPAC also supports Archie, Veronica, and WAIS searching on GopherSpace.



## Booth #808

### **AP PROFESSIONAL**

525 B Street, Suite 1900  
San Diego, CA 92101  
Phone: (619) 699-6390  
Fax: (619) 699-6580

AP PROFESSIONAL will be displaying its full line of Internet, e-mail, and networking titles, including Ed Tittel and Margaret Robbins' best-selling Internet Access Essentials.



## Booth #623

### **ASCEND COMMUNICATIONS**

1275 Harbor Bay Parkway  
Alameda, CA 94502  
Phone: (510) 769-6001  
Fax: (510) 814-2300

Ascend Communications, Inc. develops and manufactures a broad range of high-speed digital wide-area network access products. These products use bandwidth on demand to enhance and extend existing corporate networks for applications such as Internet access, remote LAN access, videoconferencing, and integrated voice, video and data access.

## Booth #810

### **B3 CORPORATION**

2521 W. Arnold Street  
Marshfield, WI 54449  
Phone: (715) 387-1700  
Fax: (715) 387-2748

B3 Corporation offers FREE Internet shell, SLIP, PPP or UUCP accounts with a long distance phone call to 715-743-1600. Host services, WWW development, consulting and nationwide access are also offered.

## Booth #407

### **BELL ATLANTIC**

901 Tatnall St., Suite 301  
Wilmington, DE 19801  
Phone: (302) 576-5226  
Fax: (302) 576-043

Bell Atlantic provides Voice-Data-Video and Information Management Products and Services. The Bell Atlantic exhibit will feature ISDN—showing dual access to the Internet—and Video on the Internet.

## Booth #921

### **BORDER NETWORK TECHNOLOGIES INC.**

1 Younge Street, Suite 1400  
Toronto, Ontario M5E 1J9  
Phone: (416) 368-7157  
Fax: (416) 368-7789

JANUS combines a transparent IP firewall with secure Internet application servers. Transparent proxies allow TCP/IP networking applications to work without modification. Application servers include Mail, News, WWW, FTP and Name Server (DNS).

# EXHIBITOR DIRECTORY

## CHECKFREE CORPORATION

### Booth #318

#### CHECKFREE CORPORATION

8275 N. High Street  
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### Booth #1026

#### CHECKPOINT SOFTWARE TECHNOLOGIES LTD.

One Militia Drive  
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Fax: (617) 863-0523

CheckPoint's award-winning FireWall 1 network security software is a unique flexible security system designed to protect your organization against unauthorized access via Internet. Fire Wall 1 is protocol-independent and transparent to users.

### Booth #201

#### CISTI

Bldg. M-55, Nat'l Research Council of Canada  
Ottawa, Ontario K1A 0S2  
CANADA  
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Fax: (613) 952-9112

CISTI is North America's most comprehensive source for the world's scientific, technical, and medical information. Visit our booth to find out how this superb collection can work for you.

### Booth #103

#### CLARINET COMMUNICATIONS CORP.

4880 Stevens Creek Blvd.  
San Jose, CA 95129  
Phone: (408) 296-0366  
Fax: (408)-296-1668

ClariNet Communications offers an electronic news service—the ClariNews, which is delivered via the Internet to businesses and organizations around the world. For a free trial send an e-mail to [info@clarinet.com](mailto:info@clarinet.com).



### Booth #625

#### CMP INTERACTIVE MEDIA/INTERNET BUSINESS REPORT

600 Community Drive  
Manhasset, NY 11030  
Phone: (516) 562-5000  
Fax: (516) 562-7669

CMP Interactive Media in addition to developing "home pages" for all of CMP's publications, publishes the Internet Business Report, a monthly newsletter paying special attention to companies that are leading the way toward an era of commerce on the net.



### Booth #120

#### COMMERCE NET

800 El Camino Real  
Menlo Park, CA 94025  
Phone: (415) 617-8790  
Fax: (415) 617-1516

CommerceNet is a consortium of technology-oriented organizations whose charter is to facilitate the use of an open Internet-based electronic marketplace for business-to-business transactions.

## COMMERCIAL USER'S GUIDE TO THE INTERNET

### Booth #927

#### COMMERCIAL USER'S GUIDE TO THE INTERNET—THOMPSON PUBLISHING GROUP

1725 K Street NW  
Washington, DC 20006  
Phone: (202) 872-4000  
Fax: (202) 739-9515

See the only business user's guide to the Internet that never goes out of date. Comprehensive information service includes manual, monthly updates and newsletter, plus directory of Internet business resources.



### Booth #906

#### COMPATIBLE SYSTEMS CORP.

PO Box 17220  
Boulder, CO 80308  
Phone: (303) 444-9532  
Fax: (303) 444-9595

Compatible Systems presents the MicroRouter 900i for connecting corporate LANs to the Internet. Compatible is a leading supplier of multi-protocol easy-to-use Ethernet routers for WAN and LAN connectivity.

## CompuServe

### Booth #914

#### COMPUSERVE INC.

5000 Arlington Centre Blvd.  
Columbus, OH 43220  
Phone: (614) 457-8600  
Fax: (614) 457-0078

CompuServe was the first major on-line information service to offer electronic mail exchange via the Internet in 1989. Since then, a series of carefully planned steps have increased CompuServe's involvement. CompuServe is now positioning itself to become a global service provider for businesses and individuals wanting to connect to the Internet.

### Booth #920

#### COMPUTER LITERACY BOOKSHOPS, INC.

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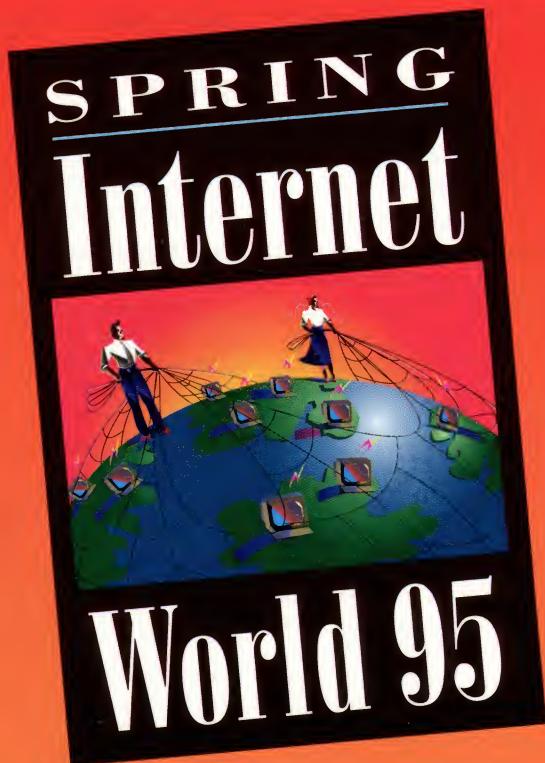
Computer Literacy Bookshops offers the world's largest selection of books on the Internet and other computer topics. Worldwide mail-order services, Corporate Account services, and retail locations (in Vienna, VA (703) 734-7771; San Jose, CA (408) 435-1118; Sunnyvale, CA (408) 730-9955; and Cupertino, CA (408) 973-9955 are available to serve all your computer and business book needs.

### Booth #910

#### THE COMPUTING SUPPORT TEAM, INC.

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Suite 102  
Liverpool, NY 13088  
Phone: (315) 453-2035  
Fax: (315) 453-2395

CSTeam Inc. owns and operates Global Electronic Marketing Service, GEMS, an Internet Information service for advertising products and services.



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913-362-8030

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## Booth #1122

### **CONNECT, INC.**

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Connect, Inc. offers a comprehensive, state-of-the-technology solution for delivering on-line information services and electronic commerce applications to corporations worldwide.



## Booth #1040

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Create TCP/IP applications with Power TCP™ communication libraries, VBXs, 16/32-bit DLLs and C++ class libraries provide a fast and easy way to add TCP, TELNET and FTP to any Windows™-based program. VT-220 emulation too! Flat-fee run-time licensing.

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## Booth #828

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Data Communications is the only global magazine written for technical networking professionals who plan, design and manage corporate backbone networks. Stop by our booth for a free subscription application.

## Booth #1123

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Fax: (913) 842-8518

DataBank is your full service Internet provider. One of only five National Service Providers, DataBank offers Internet access to individuals, organizations, corporations and BBS's. Connection options range from individual SLIP/PPP to high-volume leased lines.

## Booth #114

### **DIGITAL DATA EXPRESS**

4320 Stevens Creek Blvd.  
Suite 190  
San Jose, CA 95129  
Phone: (408) 249-9703  
Fax: (408) 249-9708

Conveniently located in Silicon Valley, Digital Data Express provides a wide variety of Internet connectivity and training for the home or office. With their "Internet Made Simple" package, "Introduction to Internet Video," workbooks, connectivity and training software, DDE is rapidly becoming a leader in the industry.

## Booth #213

### **DIGITAL EQUIPMENT CORPORATION**

30 Porter Road  
Littleton, MA 01460  
Phone: (415) 617-3319

Digital Equipment Corporation will be demonstrating the power of the WorldWideWeb and will be showcasing new Internet tools and applications together with our Internet Business Partners.

## Booth #905

### **DIGITAL EXPRESS GROUP**

6006 Greenbelt Road, Ste. 228  
Greenbelt, MD 20770  
Phone: (301) 220-2020  
Fax: (301) 220-0477

The Digital Express Group is an Internet access provider for corporate, government, and personal access to the Internet through leased or dial-up lines.

## Booth #219

### **DOW JONES & CO., INC.**

PO Box 300  
Princeton, NJ 08543-0300  
Phone: (609) 520-4684  
Fax: (609) 520-4660

Dow Jones is demonstrating DowVision on the Internet a business information service that provides current news and information to business professionals over the Internet. From Dow Jones & Company, publishers of The Wall Street Journal, this service offers a comprehensive selection of financial services, newswires and business newspapers. Selection and filtering of news is supported by software interfaces that are publicly available on the Internet.

## Booth #419

### **EMI COMMUNICATORS**

P.O. Box 4872  
Syracuse, NY 13221  
Phone: (315) 433-0022  
Fax: (315) 433-9137

## **E-PAGE SYSTEMS**

### Booth #1132 **E-PAGE SYSTEMS**

1025 SW Martin Downs Blvd.  
Ste. 202  
Palm City, FL 34990  
Phone: (407) 221-0021  
Fax: (407) 288-3005

E-Page Systems provides a paging gateway service from Internet e-mail. E-Page connects with any paging company to send e-mail via alpha (or numeric alert-only) paging.

## **FIREFOX**

### Booth #403 **FIREFOX, INC.**

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San Jose, CA 95134  
Phone: (408) 321-8344  
Fax: (408) 321-8311

Firefox's NOV\*IX offers secure, server-based Internet solutions for NetWare clients. NOV\*IX provides a full spectrum of concurrent user tools for Internet directly from NetWare LANs.

### **Frontier Technologies Corporation**



## Booth #613

### **FRONTIER TECHNOLOGIES CORP.**

10201 N. Port Washington Rd.  
Melquon, WI 53092  
Phone: (414) 241-4555 Ext. 209  
Fax: (414) 241-7084

SuperHighway Access is a fully integrated Internet Access package that includes WWW Browser, Gopher+, WAIS and a CSO Phone Book. Award-winning Super TCP/NFS for Windows was the first 32-Bit VxD, NFS, NetBIOS TCP/IP that requires zero DOS memory and offers a complete set of network applications.

# EXHIBITOR DIRECTORY

## Booth #1031

### **FTP SOFTWARE**

2 High Street  
North Hanover, MA 01845  
Phone: (508) 685-4000  
Fax: (508) 659-6978

FTP Software will feature Explore OnNet—the personal way to access the Internet. It installs in less than 5 minutes, and makes connecting to the Internet simple using FTP's Connection Wizard. Once you are on, Explore OnNet brings you the full richness of the Internet with a suite of applications including MOSAIC™, Gopher, and Mail OnNet™.

## **GALACTICOMM**

### Booth #619

### **GALACTICOMM INC.**

4101 SW 47th Avenue, #101  
Ft. Lauderdale, FL 33314  
Phone: (305) 583-5990  
Fax: (305) 583-7846

Galacticomm, Inc. develops and distributes The Major BBS, a multi-user, online software package used for business, government, education, and entertainment. DOS and UNIX versions provide powerful workgroup connectivity and easy access to the Internet.

### Booth #1127

### **GALT TECHNOLOGIES**

4618 Henry Street  
Pittsburgh, PA 15213  
Phone: (412) 681-6100  
Fax: (412) 681-6936

Galt Technologies is The Producer of Networth: The Internet Resource for Individual Investors. A leading commercial site on the World Wide Web, Networth features information from over 45 Mutual Funds, Morningstar, and numerous additional sources.

## Booth #1134

### **GESTALT SYSTEMS, INC.**

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Herndon, VA 22070  
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Fax: (703) 471-6404

Learn to use the Internet effectively to accomplish what you want through Gestalt's Hands-On Internet Training Program—the most comprehensive and highest quality program in the Washington metropolitan area!



### Booth #409

### **GLOBAL ENTERPRISE SERVICES, INC.**

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Complete inter-networking services from an experienced international provider and a founding network of the Internet. GES's services include Internet connections for individuals and multinational corporations, consultation, security services, on-line information services, conferences and training.

### Booth #413

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Evanston, IL 60201  
Phone: (708) 786-3934  
Fax: (708) 256-5015

On-line services development and management firm specializing in custom consulting and design for Internet-based Information Systems—Offering: information audits, strategy solutions, corporate identity kit, and integration of Internet services.

## Booth #1020

### **HUGHES NETWORK SYSTEMS**

10450 Pacific Center Court  
San Diego, CA 92121  
Phone: (619) 455-9550  
Fax: (619) 452-5139

DirecPC—Turbocharged Internet delivery to the desktop via low cost VSAT terminals.



### Booth #313

### **IBM CORPORATION**

500 Columbus Avenue  
Thornwood, NY 10594  
Phone: (914) 742-5750

IBM has the hottest and easiest ways to speed your journey on the Net. Take advantage of Internet World to increase your familiarity with IBM's Internet Connection, WebExplorer, OS/2 Warp and other offerings. Get Connected with IBM!

### Booth #1139

### **ICL**

11490 Commerce Park Drive  
Reston, VA 22091  
Phone: (703) 648-3300  
Fax: (703) 648-3380

Internet mail through Windows—ICL will launch EMLA, an easy-to-use client-server application supporting MIME and SMTP/IMAP2. Windows interface provides all standard mail functions for Internet, UNIX mail.



### **Information Dimensions**

## Booth #1131

### **INFORMATION DIMENSIONS**

5080 Tuttle Crossing Blvd.  
Dublin, OH 43017  
Phone: (614) 761-8083  
Fax: (614) 761-7290

Information Dimensions BASIS WEBserver™ extends the powerful document search and navigation capabilities of BASISplus® to databases on the Internet's World Wide Web. With the BASIS WEBserver, BASISplus sites can open their databases to the public and gain instant cross-platform support within their own organizations via the Internet.

## Booth #812

### **INFORONICS**

550 Newtown Rd., POB 458  
Littleton, MA 01460  
Phone: (508) 486-8976  
Fax: (508) 486-0027

Electronic product development, including data conversion, SGML application design, CD-ROM and print media. Internet and public network distribution, interactive catalogs, journals, directories, and reference books.

## Booth #803

### **INTERCON SYSTEMS CORPORATION**

950 Herndon Parkway  
Suite 420  
Herndon, VA 22070  
Phone: (703) 709-5500  
Fax: (703) 709-5555

InterCon Systems Corporation is the market leader in personal, small-business and corporate Internet connectivity software. InterCon provides software for Macintosh and Windows environments based on the TCP/IP protocol. Come by our booth to sign up for free demo software.

# EXHIBITOR DIRECTORY



INTERACTIVE  
SERVICES  
ASSOCIATION

## Booth #221

### **INTERACTIVE SERVICES ASSOCIATION**

8403 Colesville Road  
Suite 865  
Silver Spring, MD 20910  
Phone: (301) 495-4955  
Fax: (301) 495-4959

The Interactive Services Association has served businesses in the interactive services marketplace for the past 12 years by providing news, education, and by representing the industry on public policy issues. Most recently, the ISA testified before Congress regarding access to the Internet from rural areas.

Come by to talk with us about membership benefits, see our online system, and to get a copy of our Internet Access position paper as well as a sample of our weekly fax and monthly newsletter, and other publications.

## Interleaf

## Booth #820

### **INTERLEAF, INC.**

9 Hillside Avenue  
Waltham, MA 02154  
Phone: (617) 290-0710  
Fax: (617) 290-4951

Interleaf will be showcasing its new application for Internet Publishing, which provides quick and easy HTML conversion and hyperlinking of documents from many text and graphics formats, and complete Web management and production capabilities.



*intelligent information interchange™*

## Booth #1121

### **INTERMIND CORP.**

1101 N. Northlake Way  
Seattle, WA 98103-8901  
Phone: (206) 545-7565  
Fax: (206) 545-7563

InterMind Corporation is the distributor for the Internet Adapter™ (TIA), a breakthrough new software product that turns an ordinary UNIX shell account into a SLIP/PPP connection.



## Booth #1120

### **INTERNET BUSINESS ASSOCIATION (IBA)**

11160-F South Lakes Dr.  
Suite 349  
Reston, VA 22091  
Phone: (703) 779-1320  
Fax: (703) 779-1362  
Internet: info@iba.org,  
membership@iba.org

The mission of the IBA is to become the recognized source for public education about the Internet, to provide a voice for small-to-midsize companies that provide Internet services and products, and to promote freedom of access to the Internet while maintaining individual privacy. The IBA is made up of two corporate entities: a not-for-profit organization which provides education and research about the Internet, and a separate entity which evaluates current legislation and acts as an advocacy group. Membership will be open to any who have an interest in supporting the goals of the IBA.

## Booth #205

### **INTERNET EXCHANGE**

60 East 56th Street, 9th Floor  
New York, NY 10022  
Phone: (212) 758-3283  
Fax: (212) 758-3453

Internet Exchange Carrier (ixc.net) is a free internet service provider for anyone who wishes to open up Dial up or SLIP accounts within the USA. For modem 217-322-1111 (8/n/1), for voice 217-322-1212, 212-980-0170.

## Booth #512

### **INTERNET SHOPPING NETWORK**

535 Middlefield Rd., Ste. 220  
Menlo Park, CA 94025  
Phone: (415) 462-1248  
Fax: (415) 462-1246

The Internet Shopping Network is an online, interactive superstore available 24 hours a day, 365 days a year to any internet user. ISN membership is free.



## Booth #518

### **INTERNET VIDEOS, INC.**

11140 Rockville Pike, #290  
Rockville, MD 20852  
Phone:  
(301) 897-3282 (corporate)  
(800) LOOKIVI (ordering)  
Fax: (703) 803-8809  
Internet: ivi@netcom.com

Internet novice? Come try a new product that works on your PC or Mac. "How to Save Time and Money Using the Internet" teaches basic internet "navigational" skills to beginners.

## Booth #1035

### **INTERNET INFORMATION SERVICES**

1680 E. Gude Drive  
Rockville, MD 20850  
Phone: (301) 340-1761  
Fax: (301) 294-0733

IIS offers professional Internet consulting and outsourcing solutions. We provide services to connect LANs or WANs to the Internet and to host information on the net via Web/Gopher/PTP servers.

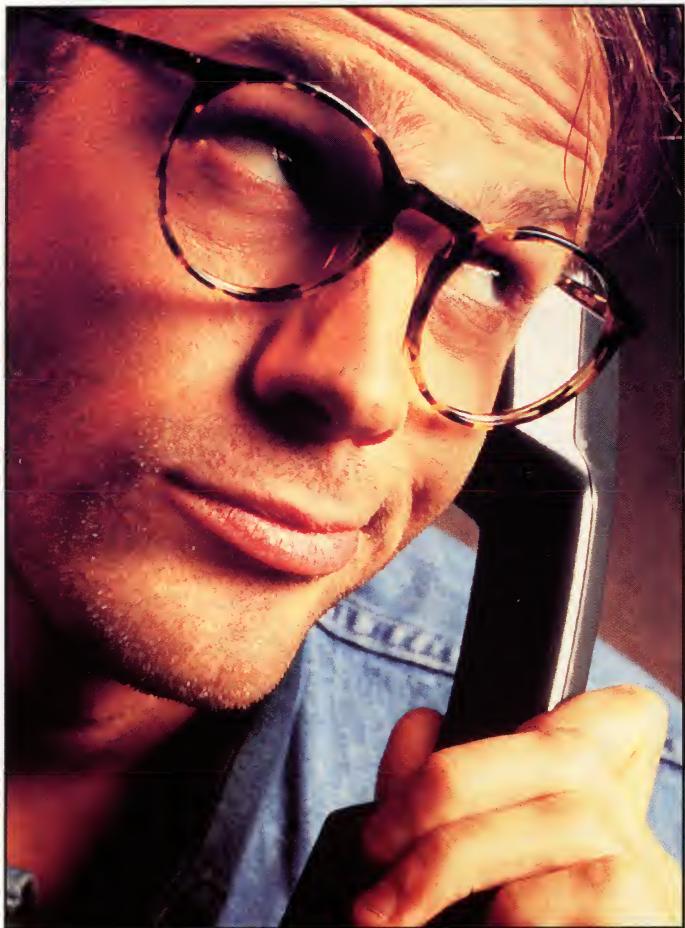
## Booth #1036

### **INTERNET VOYAGER**

83 Boston Post Rd.  
Sudbury, MA 01776  
Phone: (508) 443-8176  
Fax: (508) 440-9143

Internet Voyager is the only monthly, advertising-free periodical dedicated to critically reviewing Internet destinations and reviews more than 40 destinations.

# WHY HOLD ON LINE WHEN YOU CAN SHOP ON-LINE.



The Internet Shopping Network. The place where you can shop and not have to listen to elevator music while waiting for your questions to be answered. ISN connects you directly to over 22,000 of the best software and hardware bargains anywhere on the planet. It's the best place in cyberspace to get reviews on software and hardware and to download full demos before you buy. We'll give you more information than a little paragraph in any



*The Internet Shopping Network gives you more access to product info than any catalog ever could.*

catalog ever could. So call for your free internet access software at 1-800-677-SHOP or stop by and check us out the next time you're net surfing at <http://shop.internet.net>. If using the phone scares you, e-mail for more information at [info@internet.net](mailto:info@internet.net).

It's the best way to shop and the one place you'll never hear someone say "Dude, let me put you on hold while I check with my supervisor."

**The largest shopping mall in the world.<sup>SM</sup>**



# WHY PAY UP THE WAZOO FOR YOUR INTERNET SERVICE?

## MONTHLY COST OF INTERNET SERVICE

SERVICE PROVIDER	20 HRS/MO	30 HRS/MO	40 HRS/MO
<b>NETCRUISER™</b>	<b>\$19.95</b>	<b>\$19.95</b>	<b>\$19.95</b>
COMPUSERVE	\$200.95	\$296.95	\$392.95
GENIE	\$198.95	\$293.95	\$388.95
AMERICA ON-LINE	\$62.45	\$97.45	\$132.45

Cost comparisons based on published monthly fees and prime hourly charges for Internet service as of 8/29/94.

*Compared to other Internet services, NetCruiser can save you hundreds of dollars each month. And unlike other services, NetCruiser links you directly to the Internet. So it's faster, easier and far more efficient.*

## Save Your Cash.

Tired of traveling the Internet in fear of racking up some wallet-busting bills? Then switch your Internet service to NetCruiser™ for Windows™ from NETCOM. NetCruiser gives you 40 prime-time hours, and hundreds of week-end and off-peak hours every month for under \$20. That's more than 420 hours a month at no extra charge. Plus NetCruiser includes WWW,



**ONLY \$19.95  
A MONTH:**

- **FREE START-UP FEE—SAVE \$25!\***
- **420+ HOURS AT NO CHARGE!**

**800-353-6600**

Gopher, FTP, Usenet, Telnet, E-mail—all the top Internet resource discovery tools. So order NetCruiser now. We'll even give you the NetCruiser software plus the initial hook-up FREE. Believe us, your wallet will start to feel better right away.



**NETCOM**  
The Leading Internet Service Provider

\*Offer subject to change without notice. You can get more information on NETCOM's services via the Internet at [info.netcom.com](http://info.netcom.com). NetCruiser is a trademark of NETCOM. Windows is a trademark of Microsoft Corporation. ©1994 NETCOM Inc.

# EXHIBITOR DIRECTORY

## Booth #913

### **INVISION SYSTEMS CORPORATION**

8500 Leesburg Pike, Suite 300  
Vienna, VA 22182  
Phone: (703) 506-0094  
Fax: (703) 506-0098

InVision Systems Corporation produces a suite of realtime collaborative software products that give time to busy work-groups in a way far beyond E-mail, Voice-mail, Memos, Faxes and Cellular phones. InVision™ Video Conferencing for Windows brings video and audio conferencing to PCs attached to: Local (LAN) and Wide area (WAN) networks or Serial Modems. VisionGraphics™ enables up to twenty users to conduct realtime document sharing conferences. InVision TV™ distributes video to many parties through hubs, bridges, routers, and even across the Internet.



## Booth #1125

### **JOHN WILEY & SONS, INC.**

605 Third Avenue  
New York, NY 10158  
Phone: (212) 850-6000  
Fax: (212) 850-6799

John Wiley and Sons, Inc. publishes books for computer and business professionals covering communications, networking, information security and the Internet. Wiley's latest releases include *The Net After Dark* by Lamont Wood, *The Mosaic Navigator* by Paul Gilster, *The Internet Business Book* by Jill Ellsworth and the second edition of the best-selling *The Internet Navigator* by Paul Gilster. Stop by the Wiley booth and enter our raffle for a case of wine. All John Wiley & Sons titles will be sold through Computer Literacy—the official bookstore of Internet World.

## Booth #923

### **KPMG PEAT MARWICK LLP**

100 Matsonford Rd., Suite 500  
Radnor, PA 19087  
Phone: (610) 995-4400  
Fax: (610) 995-4599

KPMG Peat Marwick LLP assists organizations in developing technology-based solutions which enable them to gain a vital, competitive advantage—including solutions developed within our Internet Consulting practice. Our Internet consultants provide the unmatched technical guidance and industry experience you need to compete successfully in today's global marketplace.



## Booth #116

### **THE LIBRARY CORPORATION**

Research Park  
Inwood, WV 25428  
Phone: (304) 229-0100  
Fax: (304) 229-0295

NLightN is a completely new kind of knowledge access tool.



## Booth #212

### **LIVINGSTON ENTERPRISES, INC.**

6920 Koll Center Pkwy  
Suite 220  
Pleasanton, CA 94566  
Phone: (510) 426-0770  
Fax: (510) 426-8951

Livingston Enterprises will be demonstrating the FireWall IRX Router which allows companies to securely access the Internet without compromising their private and sensitive data. Livingston will also be exhibiting the PortMaster family of Internetworking Communications Servers and Routers that provide secure remote network access over dial-up or leased lines (dedicated, switched, ISDN, or Frame Relay). Livingston will be discussing RADIUS (Remote Authentication Dial In User Service) the leading industry standard for managing remote dial-up users in to the network through Authentication, Authorization and Accounting.

## Booth #904

### **MCQUEEN & ASSOCIATES**

4404 Keswick Road  
Baltimore, MD 21210  
Phone: (410) 243-2755  
Fax: (410) 243-9419

McQueen & Associates provides internet consulting and implementation services for e-mail, ftp, gopher, WWW server, etc. McQueen & Associates also conducts public and private internet training classes.

## **Mecklermedia**

## Booth #1037

### **MECKLERMEDIA**

20 Ketchum Street  
Westport, CT 06880  
Phone: (203) 226-6967  
Fax: (203) 454-5840

Stop by for your sample issue of INTERNET WORLD, Mecklermedia's cutting edge newsstand publication. Also on display for your perusal are the latest Mecklermedia books about the Internet: *On Internet*, *Directory of Directories on The Internet*, *Pocket Guides to the Internet*, *Internet Access Providers*, and *WAIS and Gopher Servers: A Guide for Internet End-Users*.

## **MecklerWeb**

## Booth #1041

### **MECKLERWEB**

20 Ketchum Street  
Westport, CT 06880  
Phone: (203) 226-6967  
Fax: (203) 454-5840

MecklerWeb is a World-Wide Web (HTTP://WWW.MECKLERWEB.COM) site on the Internet that houses news and information from Mecklermedia Corporation. MecklerWeb is additionally a forum for distribution of a rich array of information from other participating media companies who seek to reach the Internet user community. MecklerWeb is designed to be users' first stop on the Internet. It's MecklerWeb's objective to combine "need to know" information about the Internet with compelling content about all areas of interactive new media and technologies.

# EXHIBITOR DIRECTORY

## Booth #1028

### **MICROSOFT CORPORATION**

One Microsoft Way  
Building 3-1153  
Redmond, WA 98052-6399  
Phone: (206) 882-8080  
Fax: (206) 936-7329

Stop by the booth and see for yourself why Windows NTS 3.5 is the best Internet server for price, performance, scalability and ease of use. Learn how Windows NT Workstation can give you exceptional performance as an Internet client.

## Booth #405

### **MMB DEVELOPMENT CORPORATION**

904 Manhattan Ave.  
Manhattan Beach, CA 90266  
Phone: (310) 318-1322  
Fax: (310) 318-2162

TEAMate Multiprotocol Internet Server software. BBS, WWW, Gopher, Mail and custom client.

## Booth #308

### **MORNING STAR TECHNOLOGIES**

3518 Riverside Drive  
Suite 101  
Columbus, OH 43221  
Phone: (614) 451-1883  
Fax: (614) 459-5054

Morning Star Technologies provides affordable, secure, upgradeable branch office multi-protocol routers from dial-up PPP to ISDN to T1/E1 frame relay. The most feature packed, robust PPP for UNIX in the industry is available for most platforms. Firewall security in all our products. Encryption is a standard feature with all our routers. Use Morning Star to create secure, private, virtual networks through the Internet.

## **INTERNET ANYWHERE**

### Booth #806

### **MORTICE KERN SYSTEMS, INC. (MKS)**

35 King Street North  
Waterloo, ON  
Canada N2J 2W9  
Phone: (519) 884-2251  
Fax: (519) 884-8861

MKS will demonstrate MKS Internet Anywhere, the lowest cost Windows access to Internet news and Electronic mail. Ride the information superhighway with MKS Internet Anywhere.



### Booth #115

### **MOSAIC COMMUNICATIONS CORP.**

650 Castro Street, Suite 500  
Mt. View, CA 94041  
Phone: (415) 254-2600  
Fax: (415) 254-2601

Mosaic Communications is the premier provider of open software to enable individuals and organizations to exchange information and conduct commerce on the internet and other global networks.

### Booth #128

### **MULTIMEDIA CONSUMER SERVICES**

PO Box 3062  
IS-123 Reykjavik ICELAND  
Phone: 011-354-113553  
Fax: 011-354-113573

Multimedia Consumer Services will show an electronic mall (E-Mall). The mall has a GUI interface with quick response time linked to the Internet for messaging services and WWW multimedia services.

## Booth #804

### **NCM**

6803 Whittier Avenue  
McLean, VA 22101  
Phone: (703) 847-0040  
Fax: (703) 442-5703

Internet Gateway, "The One Box" connects all Novell work station DOS/Windows users to the internet with single IP address using dial-up slip. Mosaic, Gopher, TelNet, FTP, SMTP Mail, News, etc.



### Booth #903

### **NETRESULTS—THE ELECTRONIC NEWSSTAND**

1225 19th Street NW  
Suite 650  
Washington, D.C. 20036  
Phone: (202) 466-8688  
Fax: (202) 466-2565

netResults is fully prepared today to deliver to you Internet marketing and technical expertise, including all of the exciting tools like WWW and Gopher, and—thru The Electronic Newsstand—the enormous traffic you demand to market and promote your business.

## Booth #1124

### **NETV INTERNET TELEVISION**

1117 Isabel Street  
Burbank, CA 91506  
Phone: (818) 842-0417  
Fax: (818) 842-0418

NetV Internet Television is an innovative network-mediated video-based service for the global lifelong learning community, combining the power of television and video programming to reach large audiences with local and global telecomputing interaction. NetV is a division of MecklerWeb Charter Partner company Pacificom International.

## Booth #1024

### **NET WEEK, INC.—THE INTERNET LETTER**

220 National Press  
Washington, DC 20045  
Phone: (202) 638-6020  
Fax: (202) 638-6019

The Internet Letter covers the businesses that use the Internet, the political forces that shape it, and the information that flows across it.

## Booth #415

### **NETMANAGE, INC.**

10725 N. DeAnza Blvd.  
Cupertino, CA 95014  
Phone: (408) 973-7171  
Fax: (408) 257-6405

Internet Chameleon is the leading Windows Internet interface. Automatically sign up for an account and connect to the Internet within 5 minutes with "Instant Internet." Applications include: Instant Internet tool, Chameleon Mosaic+, Archie, SMTP Mail with MIME, Newsreader and more!

Come See Us In Booth #207

# Expand Your Searching to the Internet

## Our Windows Open Your World

Now your library can search the expanding resources on the Internet with WinPAC™ from NOTIS Systems, Inc. WinPAC is a Microsoft® Windows™ based graphical interface to Z39.50 and Gopher databases on the Internet. Its point-and-click functionality offers easy access to libraries and Gopher servers worldwide.



Microsoft®

WINDOWS™

COMPATIBLE

Its point-and-click functionality offers easy access to libraries and Gopher servers worldwide.

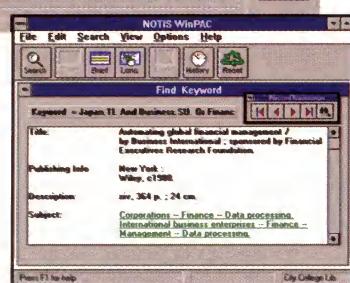
## Sophisticated Searching

WinPAC is an efficient search tool for large databases. Its broad range of searching capabilities include:

- Author, title, and subject keys
- Keyword searches
- Boolean operators "AND", "OR", and "NOT"
- Browsing capabilities
- Hypertext links for easy search expansion
- Retained search history for easy re-execution



Quickly Locate Library Records



WinPAC Advantages	
Access to Library Catalogs Worldwide	✓
Access to over 7000 Gopher Servers	✓
Searches Z39.50 and Gopher Resources	✓
Easy Graphical Interface	✓
Includes Text and Image Viewers	✓
Complete Documentation and Online Help	✓
Complete Package for Immediate Access	✓

WinPAC includes all the functionality of WinGopher, including Archie, Veronica, and WAIS searching, as well as a Telnet program.



Easily Locate Electronic Images

## Why WinPAC?

WinPAC is the only product available today that combines Z39.50 and Gopher functionality in one complete package. It meets a broad range of searchers' needs. WinPAC is a fully supported product, including installation assistance. And with WinPAC, you can bring the latest in Z39.50 functionality to your library today.

## WinPAC Solutions to Meet Your Needs

Whether you need a complete package to begin accessing the Internet, or you are already connected, WinPAC offers you the solution to meet your needs.

**WinPAC** provides you with a graphical interface to Z39.50 and Gopher resources.

**\$99.00**

**WinPAC Complete** provides you with everything you need to start searching the Internet immediately. Included are WinPAC, Winsock-compliant TCP/IP software, and information about Internet SLIP/PPP access services through third party providers.

**\$169.00**

## Popular Databases

OCLC® FirstSearch™	California's Melvyl System
University of Minnesota	Indiana University
Penn State	Commerce Business Daily
Congressional Legislation	RLIN™ CitaDel™
Purdue University	...and more

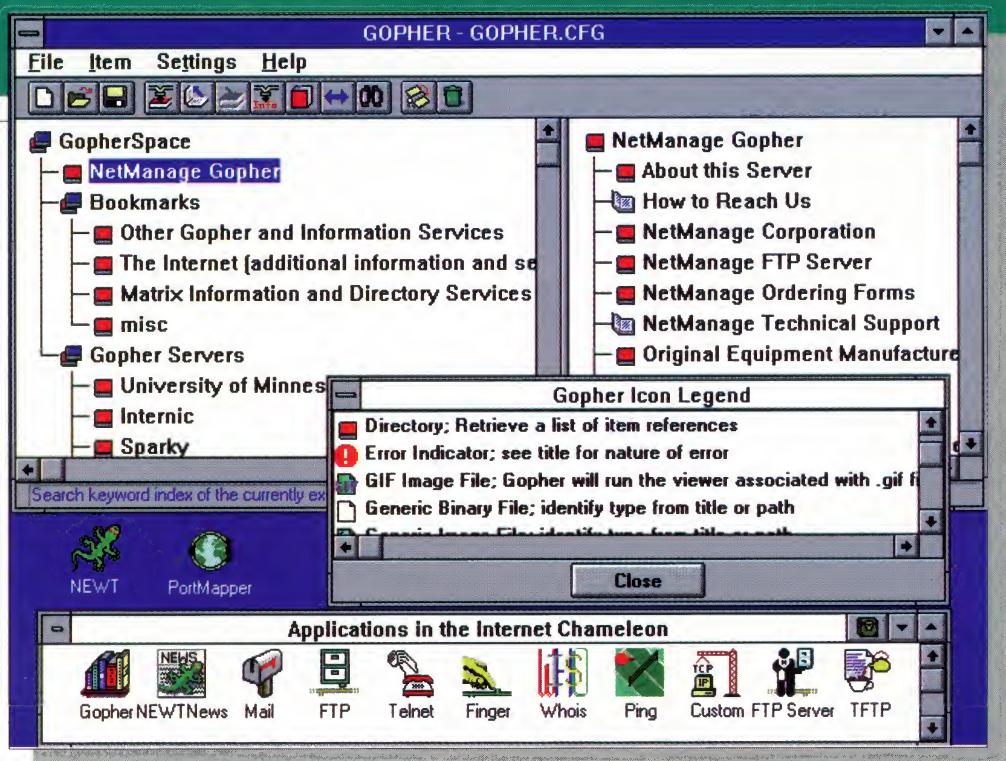
**Call 1-800-55-NOTIS**  
FAX: (708) 866-4970 email: [info@notis.com](mailto:info@notis.com)



Ameritech Library Services ■ Evanston, IL 60201-3665

**System Requirements:** 386 PC or higher ■ 3.5" 1.44 MB floppy disk drive ■ Windows 3.1 or higher ■ DOS 5.0 or higher ■ 6-8 MB memory  
**Communications Requirements:** Winsock DLL-compliant TCP/IP software ■ 9600 BPS modem minimum and SLIP/PPP account **OR** direct TCP/IP network connection

# Internet Access for Windows Users – Internet Chameleon™



## Internet Connectivity Software for Home, Office and Remote

Nothing makes cruising the Internet easier than Internet Chameleon. A Windows graphical user interface makes finding information resources easy. The Library of Congress, weather maps, art, history, games. Meet new friends and converse with old friends. Read the latest news as soon as it's written, or cruise through a web of computer networks with information resources so numerous that no other on-line service comes close! With Internet Chameleon, you can navigate the largest universe of information with the click of a button.

### Applications Included:

Electronic Mail (SMTP, POP) with MIME and Rules, Internet News Reader, Gopher Client, File Transfer: FTP, TFTP, and FTP Server, Telnet; Utilities: Ping, Finger, WhoIs, SLIP, CSLIP, PPP and ISDN Dial-Up Connections

- More Internet access tools than any other package
- Easy to use point-and-click interface
- Dial into the Internet
- Support for SLIP, CSLIP, PPP and ISDN Internet access
- Pre-configured connections for popular Internet providers
- Easy 5 minute installation
- Native Windows installation and ease of use



 **NETMANAGE™**

(408) 973-7171

e-mail: sales@netmanage.com  
World Wide Web: www.netmanage.com  
10725 North De Anza Blvd., Cupertino, CA 95014 USA

# EXHIBITOR DIRECTORY

## Booth #627

### NETWORK TRANSLATION TECHNOLOGIES

1901 Embaccadero Road  
Palo Alto, CA 94303  
Phone: (415) 364-1127  
Fax: (415) 364-3035

Network Translation Technology, Palo Alto, Calif., specializes in Internet Connectivity for the enterprise. The company provides products and services for the networking environment that enable organizations to connect to the Internet.

At Internet World '94, NTT will be introducing PIX™ (Private Internet Exchange), an entirely new class of network device. PIX is a turnkey solution that, when installed on a host network, solves the problem of unregistered IP addresses by translating the unregistered addresses into registered addresses. PIX provides companies and organizations with unrestricted, legal access to the Internet without requiring redesign of existing networks.

## Booth #300

### NOVX

316 Occidental Ave. South  
4th Floor  
Seattle, WA 98104  
Phone: (800) 873-6689  
Fax: (206) 447-9008

NovX sells turn-key World-Wide-Web (WWW) servers that support Mosaic, Lynx, and Telnet. Additional functionality is available for E-mail, FTP, Gopher, News and WAIS. We offer complete WWW content hosting facilities and services, and also provide individual, dedicated 56kb frame relay and T1 Internet access. To support our access services we offer Windows-based Internet client applications, including E-mail, FTP, Telnet, News, Gopher and Mosaic. NovX also provides Internet Integration services such as network security, network/enterprise to Internet connectivity and more.

## Booth #910

### NYSERNET

200 Elwood Davis Rd.  
Suite 103  
Liverpool, NY 13088  
Phone: (315) 453-2912  
Fax: (315) 453-3052

NYSERNet is a New York States regional provider of Internet connectivity and training. We offer a range of connectivity options, from dial-up (shell account) to high speed (56 kbs-T3mbps) leased lines. Training Center in Syracuse, NY.

## Booth #113

### O'REILLY AND ASSOCIATES, INC.

103A Morris Street  
Sebastopol, CA 95472  
Phone: (707) 829-0515  
Fax: (707) 829-0104

O'Reilly & Associates is recognized worldwide for its definitive books on the Internet, UNIX, and the X Window System, and for its online Internet information service, Global Network Navigator (GNN).



## Booth #301

### OCLC-ON LINE COMPUTER LIBRARY CENTER, INC.

6565 Frantz Road  
Dublin, OH 43017  
Phone: (614) 764-6000  
Fax: (614) 764-0155

Discover OCLC's FirstSearch service, offering access to nearly 50 commercial reference databases and document ordering. Now, the full-text of articles can be delivered immediately online. OCLC Electronic Journals Online offers online journals with a full-featured graphical user interface.



## Booth #105

### PARACEL INC.

80 South Lake Ave., Ste. 650  
Pasadena, CA 91101  
Phone: (818) 666-6688  
Fax: (818) 666-6677

Paracel develops and builds advanced text filtering and information dissemination systems. The product is called fast data finder. An internet information service will be demonstrated.

## Booth #217

### PERSONAL LIBRARY SOFTWARE INC.

2400 Research Blvd., Ste. 350  
Rockville, MD 20850  
Phone: (301) 990-1155  
Fax: (301) 963-9738

PLServer is a breakthrough product for full-powered publishing on the World Wide Web. PLServer provides the tools to set up a server, create full-text databases and access information using the most advanced search capabilities available.



## Booth #119

### PAWWS-PORTFOLIO ACCOUNTING WORLDWIDE

c/o Security APL  
101 Hudson Street, 36th Floor  
Jersey City, NJ 07302  
Phone: (201) 332-2020  
Fax: (201) 332-8133

PAWWS offers a World-Wide Web based Quote Server and portfolio management game. A free game designed to acquaint both experienced and would-be investors with accounting and risk analysis. We will offer this as a commercial portfolio management, performance measurement, trading and reporting system in the near future.

## Booth #909

### THE PIPELINE

79 State St.  
Brooklyn, NY 11201  
Phone: (718) 852-4953  
Fax: (718) 237-0625

The Pipeline, a company that provides access to the internet, is known for its awardwinning software for Windows and Macintosh. Recipient of PC Magazine's Editors' Choice Award.

## Booth #516

### PRENTICE HALL PTR

113 Sylvan Avenue  
Englewood Cliffs, NJ 07632  
Phone: (201) 816-4151  
Fax: (201) 816-4146

Prentice Hall PTR publishes and distributes books and electronic products for computer science, engineering and science professionals. Key publishing areas include: Internet, Unix, Object-Oriented Programming, C&C++, Networking.

## Booth #926

### PERFORMANCE SYSTEMS INTERNATIONAL, INC. (PSI)

510 Huntmar Park Drive  
Herndon, VA 22070  
Phone: (703) 904-4100  
Fax: (703) 904-4200

Performance Systems International (PSI) is the largest provider of commercial, value-added internetworking services in the U.S. PSI operates the world's largest Frame Relay network, using T3 trunks and ATM switching.

# EXHIBITOR DIRECTORY



## Booth #126

### **PRODIGY SERVICES COMPANY**

445 Hamilton Avenue  
White Plains, NY 10601  
Phone: (914) 448-3462  
Fax: (914) 448-2434

Prodigy's mission is to enhance the lives of people by providing convenient and affordable access to information, communications and transactions in an entertaining way while providing significant returns for its investors and business partners and a satisfying environment for its employees.

## Booth #209

### **QUOTE.COM**

3350 W. Bayshore, Ste. 106  
Palo Alto, CA 94303  
Phone: (415) 812-7740  
Fax: (415) 812-7741

Quote.Com is a provider of stock quotes and premium financial data such as business news, market analysis, and earnings estimates to the Internet Community. Access is via e-mail, telnet, ftp, and WWW. Features include daily portfolio reports, charts, foreign markets, and stock screening and ranking progress.

## **Rockwell Telecommunications**

## Booth #109

### **ROCKWELL NETWORK SYSTEMS**

7402 Hollister Ave.  
Santa Barbara, CA 93117-2590  
Phone: (805) 968-4262  
Fax: (805) 968-6478

Worry-Free Routing™ with NetHopper™ from Rockwell redefines remote access. See Rockwell's smarter solutions for remote LAN access with high-performance, standards-based LAN and Internetworking hardware and software.

## Booth #1135

### **SOFTWARE.NET**

1050 Chestnut Ave., Ste. 202  
Menlo Park, CA 94025  
Phone: (415) 462-5522  
Fax: (415) 473-3066

Software.net, a wholly owned subsidiary of CyberSource Corporation, markets and distributes software, electronically over the Internet. Software.net provides customers with extensive value added information in the form of product reviews, product demos, marketing information, and the opportunity to receive ordered products, electronically via the Internet.

## Booth #1033

### **SPECIAL LIBRARIES ASSOCIATION**

1700 Eighteenth Street NW  
Washington, DC 20009  
Phone: (202) 234-4700  
Fax: (202) 265-9317

The Special Libraries Association represents 14,000 information resource experts. It provides professional development, public relations, government relations, research programs and publications to meet member needs.



## Booth #305

### **SPRY, INC.**

316 Occidental Ave. South,  
Suite 200  
Seattle, WA 98104  
Phone: (206) 447-0300  
Fax: (206) 447 9008

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SURAnet, is the oldest and most experienced regional internet provider. SURAnet provides access to over 500 Academic, Government, Commercial and Non-Profit organizations in the Southeast region, the Caribbean-basin and South America. For more information please contact Marketing at 1-800-SURANET.



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## Booth #1136

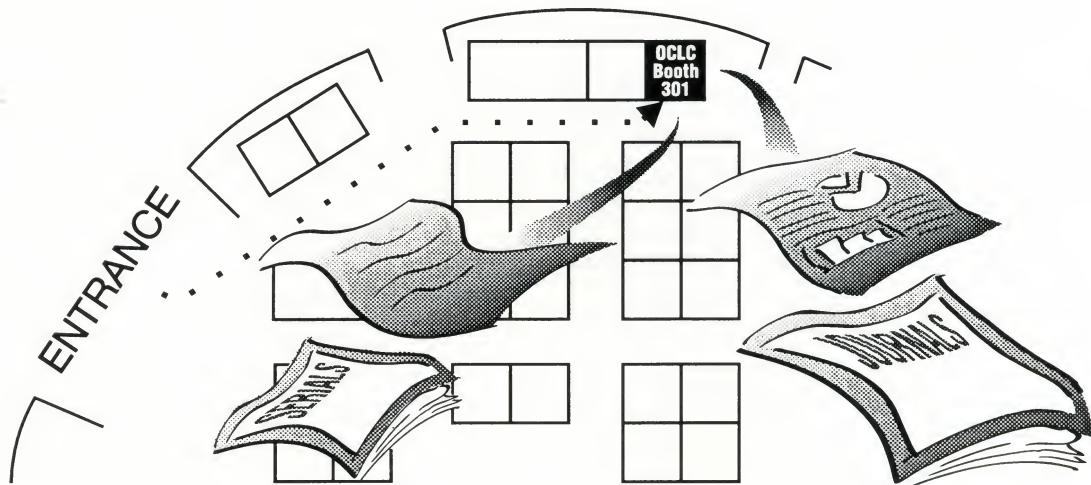
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# EXHIBITOR DIRECTORY

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## Booth #1043

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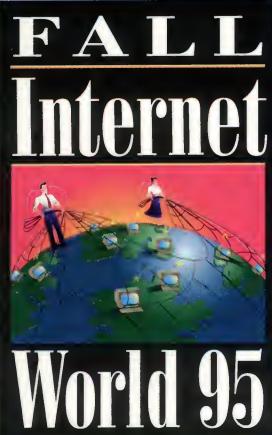


## Booth #824

### **WENTWORTH PUBLISHING COMPANY**

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# EXHIBITOR DIRECTORY

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## Booth #124

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## Booth #1130

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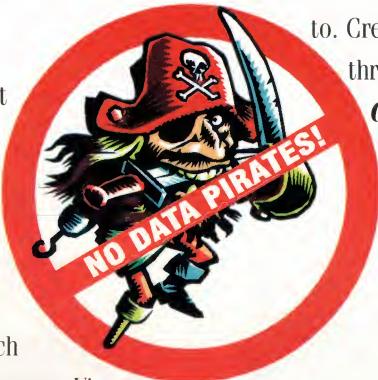
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